



Presentation to the St. Paul City Council

May 6, 2015

American Red Cross

North Central Blood Services Region



North Central Blood Services
Fillmore Avenue

- **A 60 year history** in St. Paul.
- **Top St. Paul employer:**
Headquarters for 405 employees in St. Paul and a total of 606 employees in the Region.
- **Largest provider** of blood products and specialized laboratory services in Minnesota.
- **Collects, processes and distributes lifesaving blood products** to 108 hospitals in Minnesota, western Wisconsin and eastern South Dakota.

North Central Blood Services



St. Paul Blood Donation Center – Plato Boulevard

- The Region collects 250,000 red cell donations and 50,000 platelets annually.
- Specialized clinical and manufacturing labs, operating 365 days a week, 24 hours a day

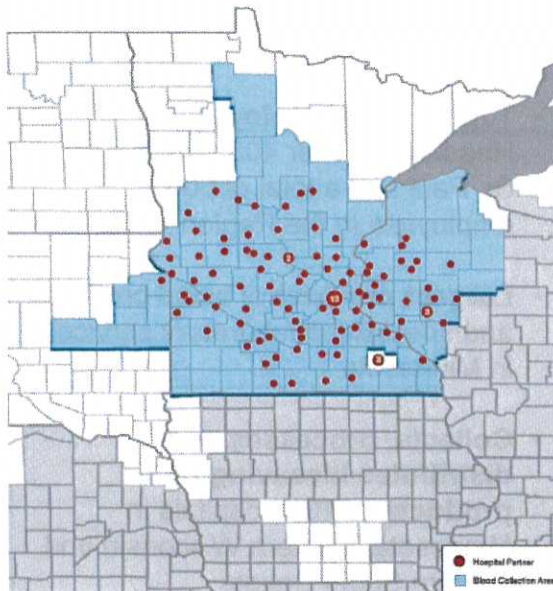


- Education and training classrooms for staff, students and volunteers.
- More than 2,000 volunteer blood drive coordinators and 4,700 blood drives annually.



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North Central Blood Services Region



- Provides blood products to 108 hospitals and medical centers.
- Provides blood to approximately **70 percent** of hospitals in the Twin Cities, including:
 - Allina Hospitals & Clinics
 - Fairview Health Services
 - HealthPartners/Regions
 - Mayo Clinic
 - Minneapolis VA
 - University of Minnesota



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Community Partnerships

The Red Cross collaborates with the City of St. Paul's business community to improve the healthcare in the city, state, region and country.

- 3M
- Andersen Windows
- City of St. Paul
- Delta Airlines
- Ecolab
- Minnesota Blue Cross Blue Shield
- Securian Financial
- Target
- The Travelers Companies
- Thompson Reuters
- U.S. Bancorp



The relationship the Red Cross has in the St. Paul community is important. It is a vital component to community healthcare.



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High-Tech Healthcare Employer

The Neutrophil laboratory resources located in the St. Paul office is the designated National Reference Lab for Neutrophil Serology testing in the entire Red Cross System.



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Every 2 seconds someone needs a lifesaving blood transfusion!



It's the blood on the shelves that help saves lives. North Central Blood Services is able to get the blood that local hospitals need, when they need it.



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Serving Blood Donors, Recipients, Hospitals, and Communities



- Provides lifesaving blood products and services to patients at 108 hospitals and medical centers in the Region – serves 70 percent of the Twin Cities hospitals.
- Among the top employers in St. Paul with a highly educated and skilled workforce.
- Strong partnerships with the St. Paul businesses and surrounding communities.
- Centrally located with easy access to highways, interstates, Holman Field and MSP Airport to ensure blood products are available for patients whenever and wherever they are needed throughout the U.S.
- Conveniently located with public transportation availability for staff, donors and volunteers.
- Continued expansion of manufacturing, facilities, workforce and volunteers.



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Questions

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American Red Cross

