

Sheffer, Vicki (CI-StPaul)

From: Fischbach, Jeffrey (CI-StPaul)
Sent: Thursday, May 16, 2013 8:11 AM
To: Sheffer, Vicki (CI-StPaul); Vang, Nhia (CI-StPaul); Zangs, Larry (CI-StPaul)
Cc: Rozek, Christine (CI-StPaul)
Subject: FW: Letter for your consideration
Attachments: MWChamber BWW letter.doc

Nhia,

Attached is a letter of support for Buffalo Wild Wings from the Midway Chamber of Commerce for your file.

I've placed a copy in the license file.

Jeff Fischbach
Department of Safety and Inspections - Licensing
375 Jackson St, Suite 220
Saint Paul, MN 55101
Phone: 651-266-9106
Fax: 651-266-9040

From: Mike Zipko [<mailto:Mike@goffpublic.com>]
Sent: Wednesday, May 15, 2013 4:25 PM
To: Fischbach, Jeffrey (CI-StPaul)
Subject: Letter for your consideration

Jeff,

Attached,
Please find a letter from the Midway Chamber of Commerce related to the Buffalo Wild Wings application for on-sale intoxicating liquor license at 80 Snelling Avenue North.

The Midway Chamber supports their application and wanted to submit this letter for your review.

Thanks and please let me know if you have any questions.

MZ

Mike Zipko
Goff Public *relations + affairs*
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City of St. Paul
Department of Safety and Inspections
375 Jackson Street, Suite 220
St. Paul, Minnesota 55015

RE: Buffalo Wild Wings application for on-sale intoxicating liquor license at 80 Snelling Avenue North

Dear City of Saint Paul:

We are writing on behalf of the Midway Chamber of Commerce to support the liquor license application submitted by Blazin Wings Inc. d/b/a Buffalo Wild Wings in connection with their restaurant located at 80 Snelling Avenue North. Specifically, we are writing to urge the city to issue this liquor license without conditions.

Buffalo Wild Wings is a Minnesota based corporation that currently operates multiple locations throughout the Metro area and in greater Minnesota. This project will create new jobs, new tax revenue, and bring important new investment to Saint Paul. Buffalo Wild Wings is also company that will support the community by partnering with a variety of different groups to offer fundraising opportunities.

Buffalo Wild Wings' record has established itself as a company that takes alcohol beverage service very seriously. It utilizes a nationally recognized and award winning alcohol beverage training program that it requires all servers and managers to complete. In fact, Buffalo Wild Wings has received the Best Chain Responsible Beverage Alcohol Service Training Program award by Cheers Awards for multiple years. The Cheers Awards are national accolades, widely recognized throughout the industry.

The Midway Chamber of Commerce has been an active and engaged member of the community for more than 80 years. We understand how important it is to work collaboratively with others and to be responsible in how we operate and connect with the community. We believe that Buffalo Wild Wings has already shown that it understands this. They have worked hard to address neighborhood concerns by voluntarily (and at its own expense) agreeing to add a wrought iron fence on the Ashland boarder, to install a bike rack, and to eliminate a sign/logo on the Ashland side of the building. Additionally, Buffalo Wild Wings has voluntarily agreed not to install outdoor music so as to minimize noise and to install state of the art cooking and HVAC equipment that will help reduce noise and smells. Likewise, the general manager has stated that they will work with their food and trash vendors to make sure the delivery and pick-times are as least disruptive as possible.

Saint Paul is a special place to live and work. There is a legacy of business and community together being part of neighborhoods in a way that supports jobs and maintains the quality of life we all value. We strongly believe that Buffalo Wild Wings fits into this and that they will make an excellent addition to Saint Paul.

Accordingly, the Midway Chamber of Commerce fully supports their liquor license application and urges the city to grant their application without conditions.