



Hamline Midway Coalition
District Council 11
1558 W Minnehaha Ave, St. Paul, MN 55104
651.494.7682
HamlineMidway.org

April 14, 2019

To Whom It Concerns:

Hamline Midway Coalition (HMC) supports the license application for the health/sport club license application for Halstead Fitness, dba Strength Collective (license application 20190000697.)

As a district council, HMC wholeheartedly supports new businesses in the neighborhood which build community, health, and resiliency in the Midway. Strength Collective is a coworking gym for personal trainers. Jenny Halstead, the business owner, has a decade of experience working in the fitness industry and will bring an innovative business model to the neighborhood.

Her gym is a personal training studio where people work one on one with their coach. Personal trainers are also offered continuing education and business coaching. The value that the Strength Collective will bring to the neighborhood includes job creation and personal growth for personal trainers as well as expert health and fitness coaching for members of the community should they choose to work with one of the trainers.

Jenny is an active member of the community and many of her own personal training clients live in the Hamline-Midway neighborhood. For these reasons, we support the license application and look forward to welcoming The Strength Collective to Hamline Midway.

If you have any questions, please feel free to contact HMC.

Sincerely,
Kate Mudge, Executive Director
Hamline Midway Coalition
kate@hamlinemidway.org