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**Cc:** Niziolek, Dan (CI-StPaul) <[dan.niziolek@ci.stpaul.mn.us](mailto:dan.niziolek@ci.stpaul.mn.us)>  
**Subject:** Menthol, Mint and Wintergreen Ordinance

# Coalition of Neighborhood Retailers

**DATE:** October 25, 2017

**TO:**  
St. Paul City Council Members

**CC:**  
Dan Niziolek

Yesterday, the Coalition of Neighborhood Retailers plus Minneapolis and St. Paul local retailers held a press conference to announce the findings of the Coalition's economic impact study on the Minneapolis menthol cigarette and mint and wintergreen tobacco product sales restrictions. Below is a link to the news story aired by WCCO-TV News as a result of the press conference. We encourage you to watch the news story because the economic impact on St. Paul retailers will likely be the same as will be experienced by Minneapolis retailers. This is why the stakeholders meetings are so important to discuss and understand the impact on St. Paul's local retailers before any final action is taken.

The Coalition has previously provided a copy of the economic impact study to the city council and another copy is attached. The findings demonstrate that the average convenience store will lose up to \$259,000 annually in sales of menthol cigarette, mint and wintergreen tobacco products plus gasoline, snacks and beverages. This dramatic decline in sales is not survivable by a majority of the small, family-owned stores in St. Paul.

<http://minnesota.cbslocal.com/2017/10/24/menthol-ban-study-retailers/>