

## The Salt Cellar Fact Sheet

Address: 173 Western Avenue, Saint Paul, Minnesota 55102

Main phone number: 651-219-4013

Website: [www.saltcellarsaintpaul.com](http://www.saltcellarsaintpaul.com)

Concept: Classic preparations with the finest ingredients. The service will be like stepping back to your father or grandfather's time. Enjoy steaks that are dry aged and locally sourced from grass fed beef. Dine on seafood responsibly sourced and fresh flown in.

General Manager: Blake Watson, professional food and beverage leader, most recently held the role of Assistant General Manager at Edina's prestigious Interlachen Country Club for 10 years. Email: [bwatson@saltcellarsaintpaul.com](mailto:bwatson@saltcellarsaintpaul.com)

Chef Consultant: Lenny Russo, nationally recognized chef, owner of Saint Paul's Heartland Restaurant & Farm Direct Market.

Chef: Alan Bergo, formerly of Heartland and mentored by Lenny Russo and other top Twin Cities culinary professionals. Email: [abergo@saltcellarsaintpaul.com](mailto:abergo@saltcellarsaintpaul.com)

According to the most up-to-date parking site plan, completed by including feedback from the City of Saint Paul, 16 parking spots are located in the lot directly behind the restaurant. In addition, 20 week night and 70 weekend valet-controlled parking in the nearby Boy Scouts of America parking lot will also be available. (See enclosed letter of statement) Two parking site plans are enclosed, one from an aerial view, the other, physically measured on the ground.

The Salt Cellar Hours of Operation:

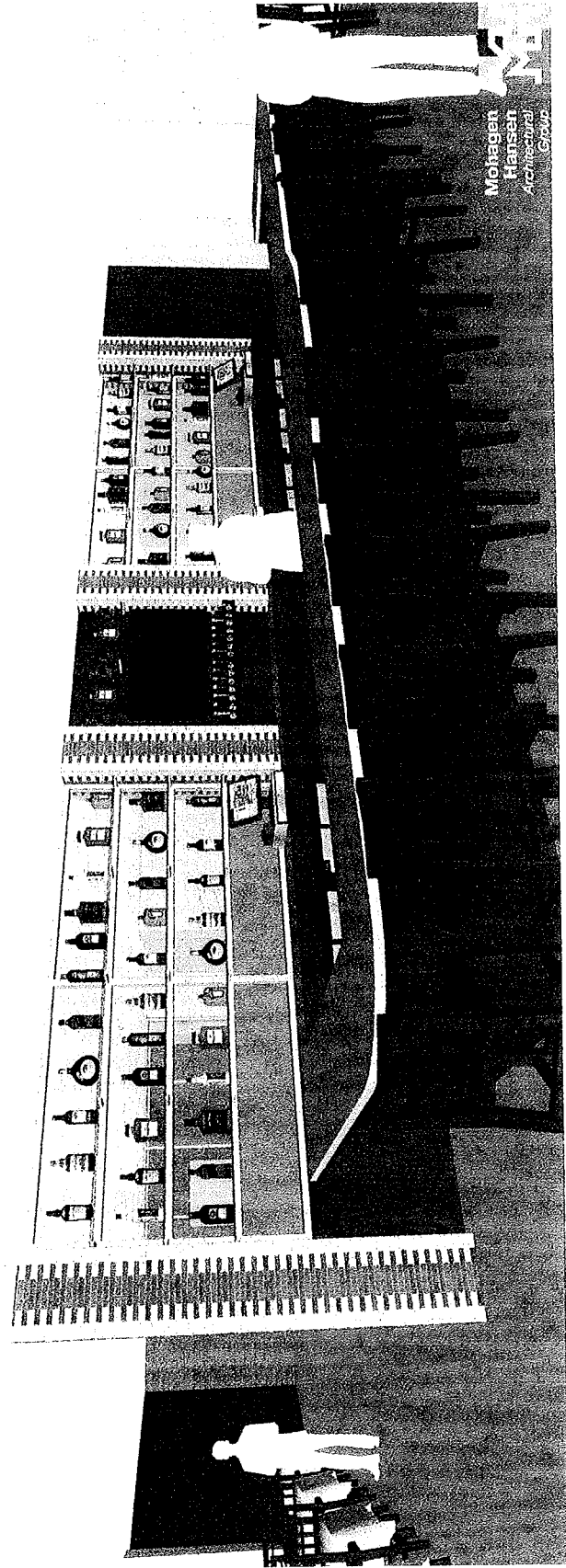
Sunday-Thursday: 4 pm – 11 pm

Friday-Saturday: 4 pm-12 am

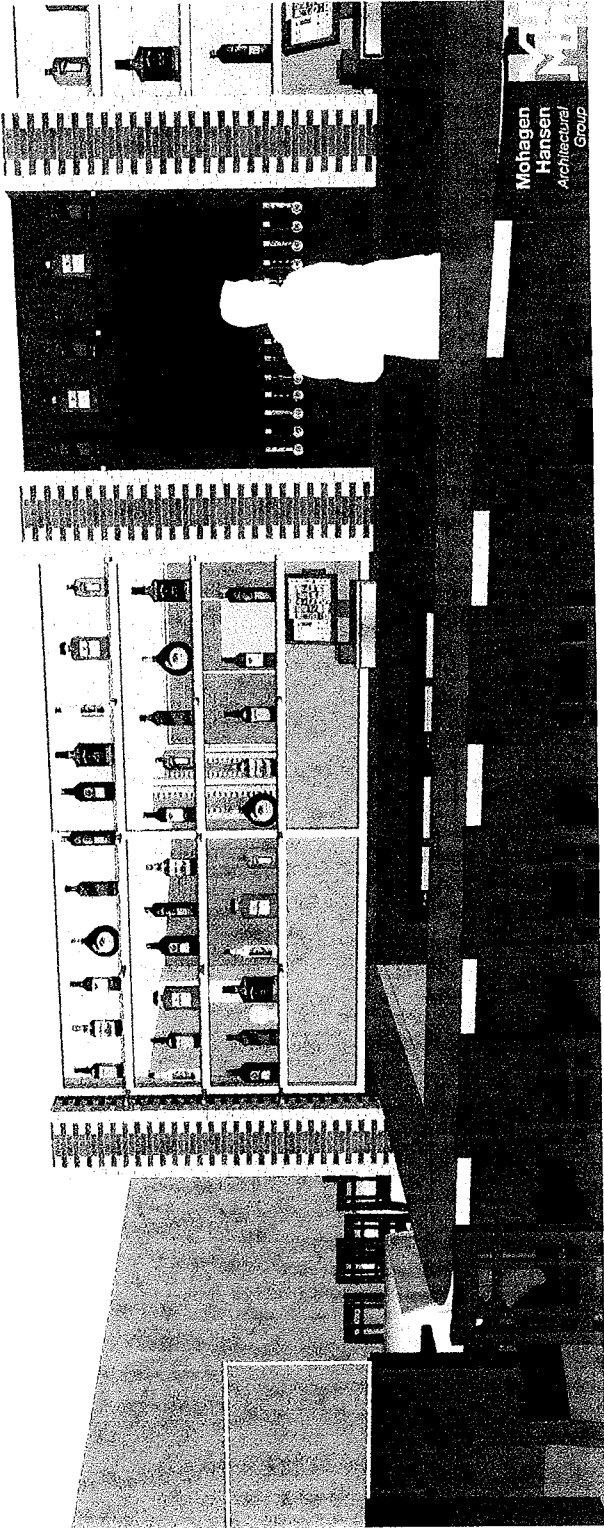
The dining room will seat 150 to 160

Entrees are expected in the low \$20s to low \$50s.

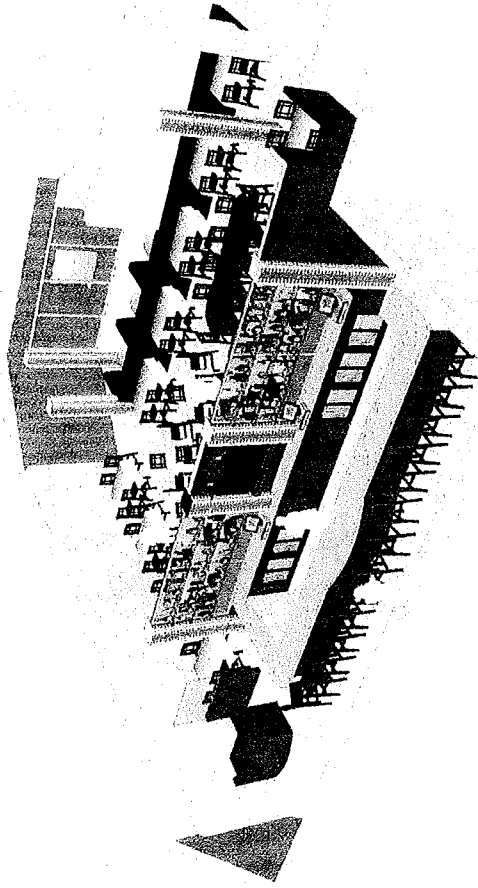
The owners, Kevin Geisen and Joe Kasel, are natives of Saint Paul. Born and raised in Saint Paul, they became life-long friends while attending Cretin-Derham Hall before beginning their business career together.



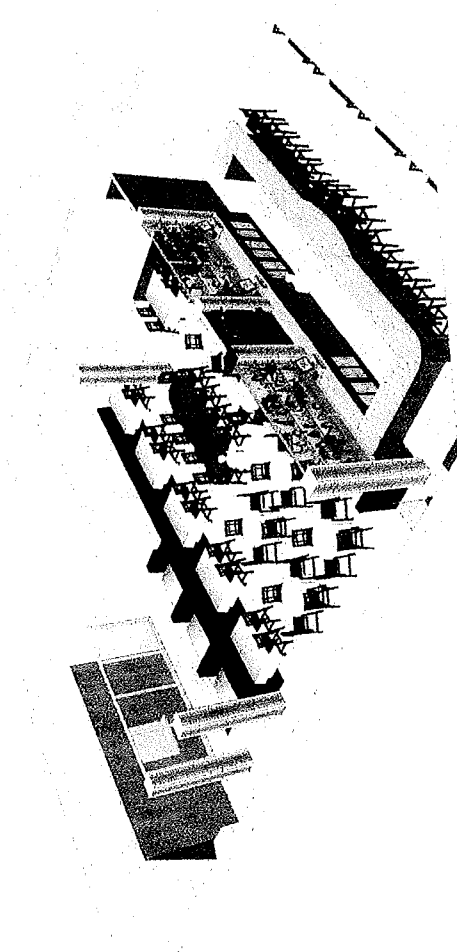
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Group



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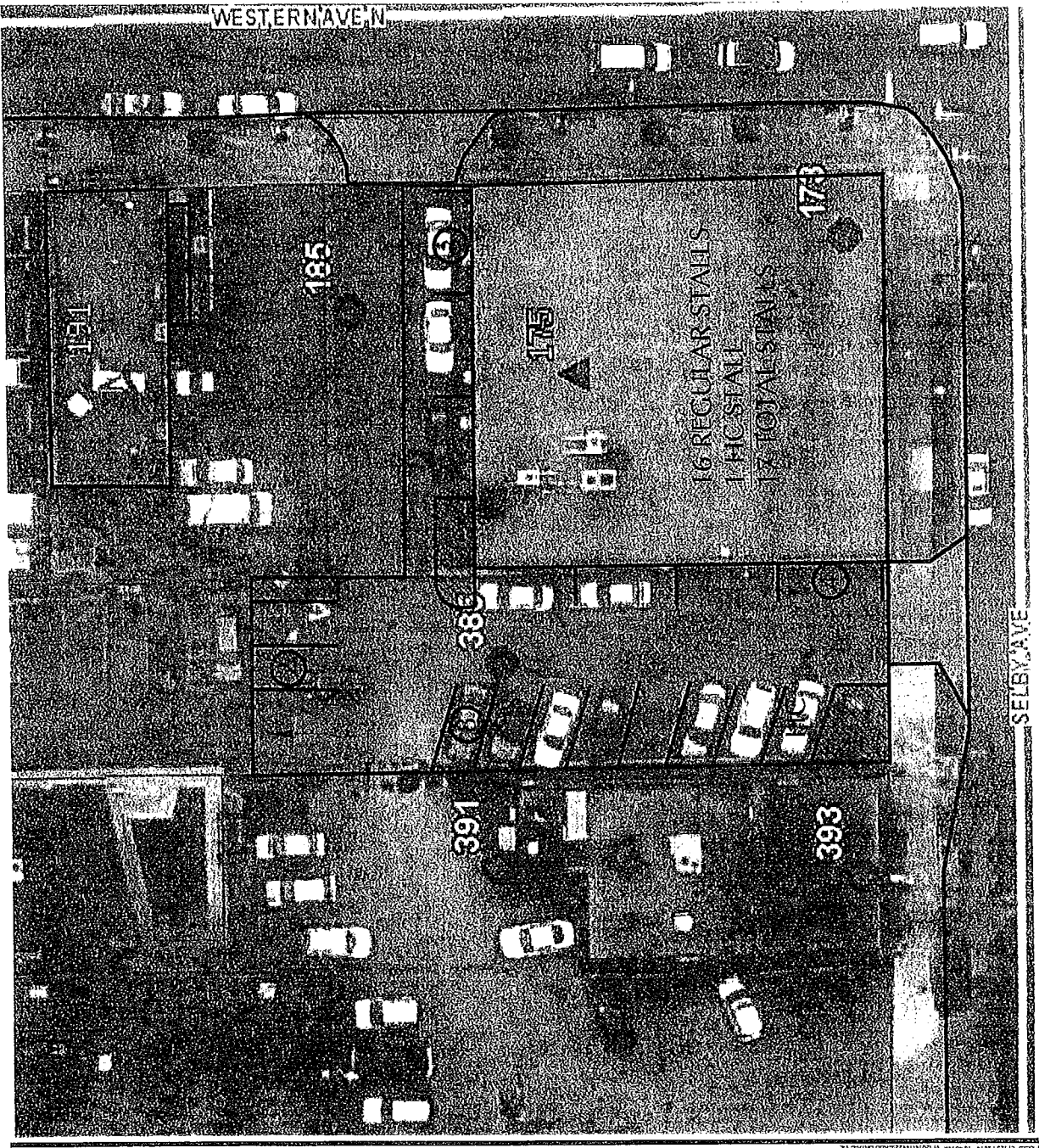
PROJECT LOCATION  
 NORTHWEST CORNER  
 OF SELBY AVENUE &  
 WESTERN AVENUE N.

St. Paul, Minnesota  
 The Salt Cellar  
 233 E. 6th Street  
 Suite 400  
 St. Paul, MN 55101

PROFESSIONAL SERVICES  
**LOUCKS ASSOCIATES**  
 1000 W. Hennepin Avenue, Suite 1000  
 Minneapolis, MN 55402  
 Phone: 612.338.1100  
 Fax: 612.338.1101  
 www.loucks.com

DATE: 10/15/14  
 DRAWN BY: JAS  
 CHECKED BY: JAS  
 PROJECT NO.: 14-0011  
 SHEET NO.: 14422

PARKING  
 EXHIBIT  
 14422  
 EXHIBIT



PROJECT NAME:  
 NORTHWEST CORNER  
 OF SELBY AVENUE &  
 WESTERN AVENUE N.

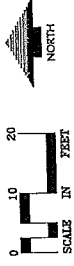
St. Paul, Minnesota  
 The Salt Cellar  
 235 E. 4th Street  
 Suite 200  
 St. Paul, MN 55101

PROJECT LOCATION:  
**LOUCKS ASSOCIATES**  
 Mechanical • Civil Engineering • Land Surveying  
 Landscape Architecture • Environmental  
 7700 French Lakes Drive 300  
 Minneapolis, MN 55425  
 Phone: (612) 432-2222  
 Fax: (612) 432-2222  
 www.loucksassociates.com

DATE: 02/20/14  
 DRAWN BY: [Signature]  
 CHECKED BY: [Signature]  
 PROJECT NO.: 144222  
 SHEET NO.: 144222  
 PROJECT NAME: [Signature]  
 PROJECT LOCATION: [Signature]  
 PROJECT NO.: [Signature]  
 SHEET NO.: [Signature]

DATE: [Signature]  
 PROJECT NO.: 144222  
 SHEET NO.: [Signature]

PROJECT NAME:  
 NORTHWEST CORNER  
 OF SELBY AVENUE &  
 WESTERN AVENUE N.



STANDARD STALLS:

9'x18'

HC STALL:

8'x18'

HC STRIPED AREA:

8'x18'

NORTH SIDE OF BUILDING:

8'x21'

NOTE:

THE 3 STALLS ALONG THE  
 NORTH BUILDING FACE  
 SHOULD BE PLACED TO  
 AVOID THE BUILDING EXIT  
 & PROVIDE ROOM FOR A  
 DUMPSTER



PARKING  
 EXHIBIT

EXHIBIT

5300 GLENWOOD AVENUE  
MINNEAPOLIS, MN 55422-5192

TEL | 763.231.7201



393 MARSHALL AVENUE  
SAINT PAUL, MN 55102-1795

FAX | 763.231.7202

**NORTHERN STAR COUNCIL**  
BOY SCOUTS OF AMERICA

[www.northernstarbsa.org](http://www.northernstarbsa.org)

Tuesday, September 2, 2014

Councilmember Dai Thao  
City of Saint Paul, Ward 1 310-A  
City Hall 15 Kellogg Blvd. West  
Saint Paul, MN 55102

Dear Councilman Thao,

As a senior leader with the Northern Star Council, BSA and nearby neighbor to The Salt Cellar in the Cathedral Hill neighborhood, I have been asked to confirm our proposed relationship with The Salt Cellar.

Recently, we came to a verbal agreement with restaurant owners Joe Kasel and Kevin Geisen to support their fine dining restaurant by offering parking for their patrons, and this will include ample parking spots for weeknights as well as weekends.

Sincerely,

A handwritten signature in black ink, appearing to read "John J. Overland".

John J. Overland  
Deputy Scout Executive / Support  
393 Marshall Avenue  
St. Paul, MN 55102  
[joverland@northernstarbsa.org](mailto:joverland@northernstarbsa.org)  
651-254-9150



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**Board of Directors**

Chair  
Steve Wilson – Hallie  
Q. Brown Community  
Center

July 23, 2014

Vice Chair  
Jeff Gardner

Department of Safety and Inspections  
Licensing  
375 Jackson Street  
Suite 220  
Saint Paul, MN 55101

Secretary  
Mary Morris

Attn: Larry Zangs

Treasurer  
Marvin Scroggins

Re: The Salt Cellar Restaurant, 173 Western Avenue N.

Community  
Improvement and  
Safety, Chair  
Channa Pittman

To Whom It May Concern:

Communications and  
Outreach, Chair  
Diane Moore

At the July 22nd, 2014 meeting of the Summit-University Planning Council's Board of Directors, the board voted 8-3 to support the liquor license for The Salt Cellar Restaurant at 173 Western Avenue N. This is following a presentation given by the owners of the future restaurant at the July 15<sup>th</sup> Neighborhood Development Committee.

Chair, Neighborhood  
Development  
Committee  
Simone La Rue Harris

The board believes that because the restaurant is already in compliance with the city's parking requirements that the liquor license should be supported. However, the board strongly encourages the owners of The Salt Cellar to continue their search for additional parking spaces in the vicinity. The dissenting voice of the board wanted a stipulation that the board would only support the license if the additional parking was found. However, the majority believed that because the neighborhood is dense and new parking will not be created, the council should not impede a potentially successful local business.

Unity Church -  
Unitarian  
Martha Tilton

Summit-University Planning Council supports The Salt Cellar's application for a liquor license.

Ramsey Hill  
Association  
Mary Morris

I can be reached for questions or concerns at office: (651) 228-1855 cell: (651) 431-8199 or [max@summit-u.com](mailto:max@summit-u.com)

Aurora St. Anthony  
Neighborhood  
Development  
Corporation –  
Vaughn Larry

Sincerely,

Lori Mitchell

Max Holdhusen  
Project Manager  
Neighborhood Development Staff Liaison

Marquitta S. Ransom

Gerald Ransom

Gloria Caples

Natalie Obee

Stephanie Stoessel

Robert Clarksen

Stephen Filing

Jean Schroepfer

109B Selby Avenue - Saint Paul, MN 55104 :: Voice 651-228-1855 – Fax 651-225-1108

Theresa Nix

<http://www.Summit-U.com> – [info@Summit-U.com](mailto:info@Summit-U.com)



September 3, 2014

VIA EMAIL

Saint Paul Councilmember Dai Thao  
City of Saint Paul  
310-A City Hall  
15 Kellogg Blvd. West  
Saint Paul, MN 55102

**Re: License Applications for 173 Western Avenue**

Dear Councilmember Thao:

As the State's largest local chamber and a strong supporter of creating vibrant neighborhoods through private investment, the Saint Paul Area Chamber of Commerce (SPACC) supports the Class N license applications for 173 Western Avenue. In approving the licenses, the City of Saint Paul will allow additional private investment to be made in a historic neighborhood. This will transform a vacant building into a one-of-a-kind dining experience for residents and visitors. In short, SPACC believes the proposed restaurant—The Salt Cellar—will enhance the cultural, economic, and historical value of the City of Saint Paul. We are excited about this opportunity.

With kind regards,

A handwritten signature in black ink, appearing to read 'MJB', is written over a horizontal line.

Michael J. Belaen  
Director of Public Affairs and Legal Counsel

**Charles C. Kuhl**  
**165 Western Ave., N Apt. 307**  
**St Paul, MN 55102-4611**  
**651-771-8606**

Thursday, August 28, 2014

Councilmember Dai Thao  
City of Saint Paul, Ward 1 310-A  
City Hall 15 Kellogg Blvd. West  
Saint Paul, MN 55102

Dear Councilman Thao,

As a resident of the Cathedral Hill neighborhood, and future next-door neighbor to The Salt Cellar, I feel it is my responsibility to share with you how much this restaurant will mean to our neighborhood.

First of all, the fact that someone will finally be occupying the building on 173 Western is good news. Vacant buildings in the middle of a busy destination neighborhood like Cathedral Hill only serve to detract from the historic and well-established nature of the area. As a retired firefighter, I also know that vacant buildings are an open invitation to people with less than good intentions, something no neighborhood desires.

Second, I can't think of a better place for a fine dining restaurant than 173 Western. The Salt Cellar will bring an experience unlike any other and will contribute to what is already a historic and dignified neighborhood that offers a unique experience for its residents and visitors.

Finally, our neighborhood needs owners who understand what it means to be a part of Cathedral Hill. Joe Kasel and Kevin Geisen know what Cathedral Hill is all about because they are St. Paul boys through and through. Their success at Eagle Street Grille illuminates the fact that they know what it means to run a successful business in St. Paul as well as be outstanding members of the community. Operating a fine dining restaurant is clearly a dream of theirs, and I am excited to see what they will bring to 173 Western.

Regards,



Charles C. Kuhl  
Resident Cathedral Hill Neighborhood

Thursday, August 28, 2014

Councilmember Dai Thao  
City of Saint Paul, Ward 1 310-A  
City Hall 15 Kellogg Blvd. West  
Saint Paul, MN 55102

Dear Councilman Thao:

I am aware that a new restaurant plans to be introduced this fall to the Cathedral Hill neighborhood. As a relatively new resident in the area, I am delighted by The Salt Cellar's plans to open. The nearby restaurants and retail are two of the key reasons that influenced my decision to move here.

I have loved the Selby-Dale area for many years and am thrilled to now be living in it. I have really grown accustomed to the idea of this neighborhood being a trending destination for unique dining experiences, and I feel that The Salt Cellar will be a tremendous addition to that trend.

The owners, Kevin Geisen and Joe Kasel, seem inspired to bring a restaurant experience that our area has not seen in a long time. Their ideas combine both fresh thinking and traditional roots, and I believe this stems from a planful concept and understanding what Saint Paul and diners from all over the Twin Cities desire. They also seem to understand how to fit such a concept into the existing restaurants, thus providing diners with a destination for many wonderful food choices similar to Eat St in Minneapolis.

I, too, along with you, attended the neighborhood night when the owners addressed our concerns. Parking is tough everywhere in the cities. To me, it is a price we pay to live and visit such urban areas that have a residential feel. It is a consideration I make in choosing a restaurant -- not whether there is parking but where I feel like parking. I think this restaurant will be new diners to the area, regardless of the parking situation, and I love the idea of new people being exposed to Selby-Dale. From what I understand, there is a solid agreement in place with the Boy Scouts of America to lend weeknight and weekend parking which will complement The Salt Cellar's already established parking spots. To me, this makes parking a non-issue.

I can't wait until The Salt Cellar opens!

Sincerely,

  
Cathy Burke

400 Selby Ave, #401

Saint Paul, MN 55102

612-202-8011

cburke920@gmail.com

Councilmember Dai Thao  
City of Saint Paul, Ward I  
310-A City Hall  
15 Kellogg Blvd., West  
Saint Paul, MN 55102

Dear Councilmember Thao,

Red Cow has been open in Cathedral Hill for less than two months, but we cannot express how fantastic the area has been for us and how wonderful it is to be a part of such a historic neighborhood. As a part of the continued revitalization of the Cathedral Hill neighborhood, Red Cow prides itself upon offering finely crafted burgers, craft beers, and fine wine. We know that our customers appreciate the care we put into our food, drinks, and service.

We welcome other restaurants to the area that possess a shared value of offering premium food and magnificent service. That is why The Salt Cellar will be a perfect addition to the area. Not only are the owners focused upon offering their highest quality dining experience, they have been a part of St. Paul all of their lives. They know what the Cathedral Hill neighborhood is all about and they know how much the area means to the people that live here and own businesses here.

The Salt Cellar will be a fantastic investment in our area, and will continue to shape Cathedral Hill as a trending destination in St. Paul known for wonderful dining, historical buildings, and a close-knit community.

Sincerely,

Luke Shimp  
Owner  
Red Cow