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Library Programming

Engaging ways to welcome patrons to connect, learn, participate, and grow.

What is a Library Program?

- Library programs are events – typically one-time events and activities designed to enrich the library experience.

- They are essential ways libraries add value to the patron experience.

- They align with our Library's mission.

Our Programming Why

- Guided by professional standards that are anchored in intellectual freedom and the rights to read and access information.

- Aligned with the American Library Association's statement on Library-Initiated Programs.

- Designed to enrich services, introduce library resources and further support information access for patrons.

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"Library programs support our mission by increasing access to collections, promoting services, and creating spaces for civic and social engagement."

Our Programming Pillars

- Library programs enrich, support, and align with our Strategic Direction.

- Library programs live up to our Library Experience Promise.

- Library programs center our communities and provide unique experiences.

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Essential Program Planning Elements

- Identifying a target audience and needs – what have we heard from community? What have they told us?

- Partnering with local organizations and community – what can partners provide that we cannot offer?

- Marketing and Communications – telling the library story in a way that increases our standing in community.

- Evaluation – did we reach our stated goals and outcomes? How do we best measure success?

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Types of Library Programs
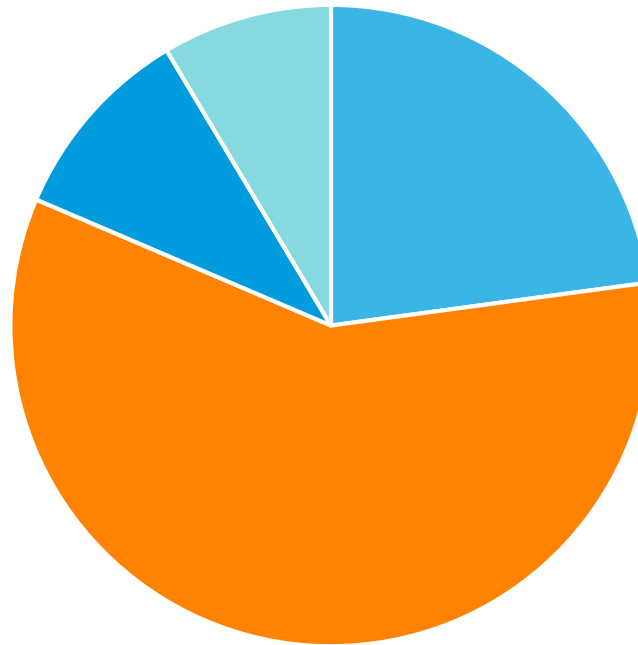
• Early Literacy and Youth Focused:

- Storytimes
- Read Brave
- Toshocon
- Level Up
- Createch
- Sankofa Reading Program
- The Loop
- Summer Spark

• Adult Learning, Engagement and Cultural Focus:

- Juneteenth
- Open Lab
- Author Talks/Visits
- Hobbies: Cooking, Knitting etc.
- Book clubs
- Craft Circles
- Native American Heritage month
- Library in the Park

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Library Program Funding Sources

Program Dollars

■ General Fund   ■ Friends Funding   ■ Legacy Funds   ■ Other

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Our Programs

When we plan thoughtfully, identify goals, outcomes, target audiences and center our communities, we

create spaces for community to connect, learn, participate and grow!

We create spaces that are Mine. Yours. Ours.

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SPPL PROGRAMS: Planning + Preparation = Action!

What's Next?

Thank
you!
Question
s?

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