

## INVITATION

TUESDAY, DECEMBER 7, 2010  
WEDNESDAY, DECEMBER 8, 2010

UNIVERSITY OF ILLINOIS AT CHICAGO,  
UIC FORUM  
CHICAGO, ILLINOIS  
U.S.A

To RSVP for the workshop and the summit,  
please click [here](#).

More information on the event, including  
details on our hotel block for the confe-  
rence, can be found on the conference  
[website](#).

Additionally, please don't hesitate  
to contact **Lael Harris**  
([lharris@brookings.edu](mailto:lharris@brookings.edu); 202.238.3514)  
at Brookings with any additional questions.

On behalf of the Metropolitan Policy Program at Brookings, the London School of Economics and Deutsche Bank's Alfred Herrhausen Society, I am writing to invite you to participate in a major international summit in **Chicago, Illinois on Tuesday, December 7 and Wednesday, December 8, 2010**. Together we will host Global Metro Summit 2010: Delivering the Next Economy, a two-day program that will unveil a powerful vision for the post-recession economy that is export-oriented, low carbon, innovation-fueled, and opportunity rich and ultimately lead by metropolitan areas. TIME Magazine is the media partner for the summit.

The Global Metro Summit will feature new economic trends analysis and research, as well as presentations on successful economic transformation strategies by business leaders, global economic experts, and elected officials in some of the most innovative metropolitan regions in U.S., Europe, and Asia.

**On Tuesday, December 7**, we hope you will join political, civic, and philanthropic leaders from states and metro areas across the U.S. and abroad for an invite-only workshop focused on sharing lessons of intentional economic transformation in global metro areas. Three U.S. metropolitan areas—Cleveland/Northeast Ohio, Minneapolis-St. Paul, and Seattle—will unveil a new concept in regional economic development planning: -- "metropolitan business planning." The new concept marries intensive analytics, the proposal of detailed catalytic interventions, and a "bottom-up" approach that solicits tailored federal and state responses rather than the passive use of "top-down" programs.

Additionally, we will present detailed case studies of metropolitan economies in Munich, Torino, Barcelona and Seoul that underwent dramatic restructuring with the help of smart state, national and supra-national (e.g., European Union) policies.

**On Wednesday, December 8**, we will bring together over 500 participants for a major public symposium. Building on the discussion from the previous day's workshop, U.S. Mayors—including Chicago Mayor Richard Daley and Los Angeles Mayor Antonio Villaraigosa—global officials, and multinational CEOs will discuss how current economic, fiscal, environmental, and demographic imperatives demand a new model for growth and how they intend to respond and transition to that new vision, in partnership with public and private enterprise.

I should also note that an invitation for a private welcome dinner hosted by Dr. Josef Ackermann, CEO of Deutsche Bank on the evening of December 7 is forthcoming.

We hope you can join us for this truly timely conversation about collaboration in this new era of global economic transformation and prosperity.

We hope to see you on December 7 and 8.

Best,



Bruce Katz  
Vice President and Director, Metropolitan Policy Program at Brookings