



# *Growing Businesses & Creating Jobs*

Opus College of Business

UNIVERSITY OF  
**St.Thomas**

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Small Business Development Center

May 23, 2018

# The SBDC



- National Partnership
  - US SBA & Colleges
- Free, Confidential Business Consulting
  - Established businesses (80%)
  - Startups (20%)

# The SBDC

- **Mission:** *To Help Businesses Grow and Succeed*
  - Federal funding to grow tax base
  - St. Thomas' connection to business community and Catholic mission



# Our Clients

- Small, For-Profit Businesses
- Seven County Metro Area
  - 350 per year
- Saint Paul Clients
  - 50 per year



# Pre-Venture Clients



- Smart Start for Business Workshop
  - Monthly
  - Business viability, marketing, capital, legal, etc.
- Business Plan Assistance

# Established Businesses



- Business Consulting
  - Leadership
  - Marketing
  - Access to capital
  - Buy/Sell businesses and succession planning

# Our Average Year

- 20 business starts
- 150 jobs created
- \$5MM new capital investment
- \$12MM increased revenue



# How We Can Help

- Constituent Referrals or Requirements
- Expert Testimony





# Clients Start Here

- Apply at [www.stthomas.edu/sbdc](http://www.stthomas.edu/sbdc)
- Email [smallbusiness@stthomas.edu](mailto:smallbusiness@stthomas.edu)
- Phone 651.962.4500



# Thank You – Questions?



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