

Saint Paul Parks and Recreation

June 26, 2017





Fee-based programs

Fee-based programs:

- **Aquatics/Como Campus Education Classes/Ski**
 - 2015 – 1138
 - 2016 - 1008
- **Como Campus**
 - Nature Walk 45-50 participants/summer
 - Volunteer interns 31 (2016), 35 (2017)
- **Recreation Services**
 - 2015 – 4032
 - 2016 - 2531





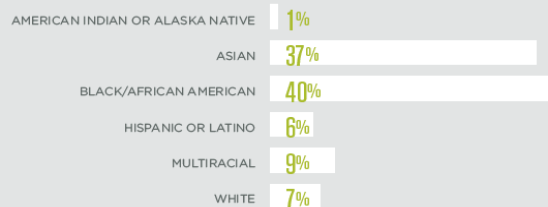
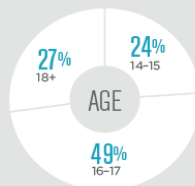
2016 IMPACT





RIGHT TRACK YOUTH ARE ...

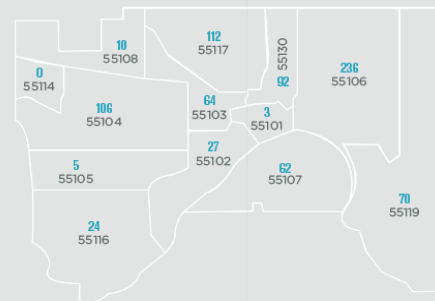
- >> AGES 14 TO 21
- >> RESIDENTS OF SAINT PAUL
- >> FROM A LOW-INCOME HOUSEHOLD OR HAVE A BARRIER TO EMPLOYMENT



TOP 3 REASONS YOUTH WANT JOBS

- 1: TO EARN MONEY
- 2: TO LEARN NEW SKILLS
- 3: TO BUILD THEIR RESUME

YOUTH BY ZIP CODE



"I liked being able to make a change in our neighborhood." —Right Track worker

Fee-based Pilot in Recreation Services

Innovation Project Team Work

Fee Equity Project Service Team Findings

- Scholarship and fee waiver programs were not regarded as an ideal solution for reducing barriers to participation. Filling out applications for fee waivers was cited as a barrier for program participation, particularly with residents for whom English is a second language, even where interpretation/ translation and technical assistance for completing fee waiver applications was offered.
- There was great variability in how program fees are set and the degree to which they are standardized. (Dayton's Bluff vs. Highland as an example)
- Of the 10 centers with highest enrollment, only 1 (Oxford/Jimmy Lee) is in an ACP50 neighborhood.
- Many centers in areas with high concentration of youth have relatively low enrollment in fee-based activities.

Solution Option

Choose a number of top programs to offer for free through general fund subsidy at sites that meet criteria (ACP50, identified as “underserved” via analysis).



Improve Racial Equity

Goals	Performance Measures	Targets for 2017-2020	Current Performance
Access to Recreation Classes	• More accessible and equitable class offerings throughout the City	• 50 additional classes in Fall 2017 • 250 additional classes in 2018 (additional funding would be required)	• Class offerings are not equitable throughout the City. • Parks participated in an innovation project to find solutions
Right Track Growth	• Increase # of YJ2 jobs (employer-paid)	• 200 YJ2 Jobs • 300 + - 2020	• 225 YJ2 Jobs

