

SPRWS

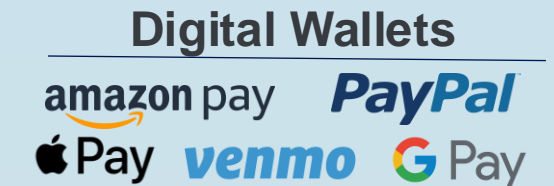
ELECTRONIC BILL PAYMENT PORTAL

August 2024 Update



PAYMENT

PAYMENT TYPES



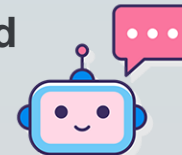
PAYMENT CHANNELS



Responsive Web:
Phone, Tablet, Desktop



Agent Assisted



Text/email



Point of Sale



PAYMENT METHODS

- One-Time Payment
- Recurring Payment
- Monthly Manager
- Payment Plan
- Future-Dated Payment
- Multiple Accounts Payment

PAYMENTUS - TRANSACTION BASED FEE MODEL

Registered Users

E-Check: **\$0.40**
(absorbed by SPRWS)

Online bank bill payments **\$0.10**
(absorbed by SPRWS)

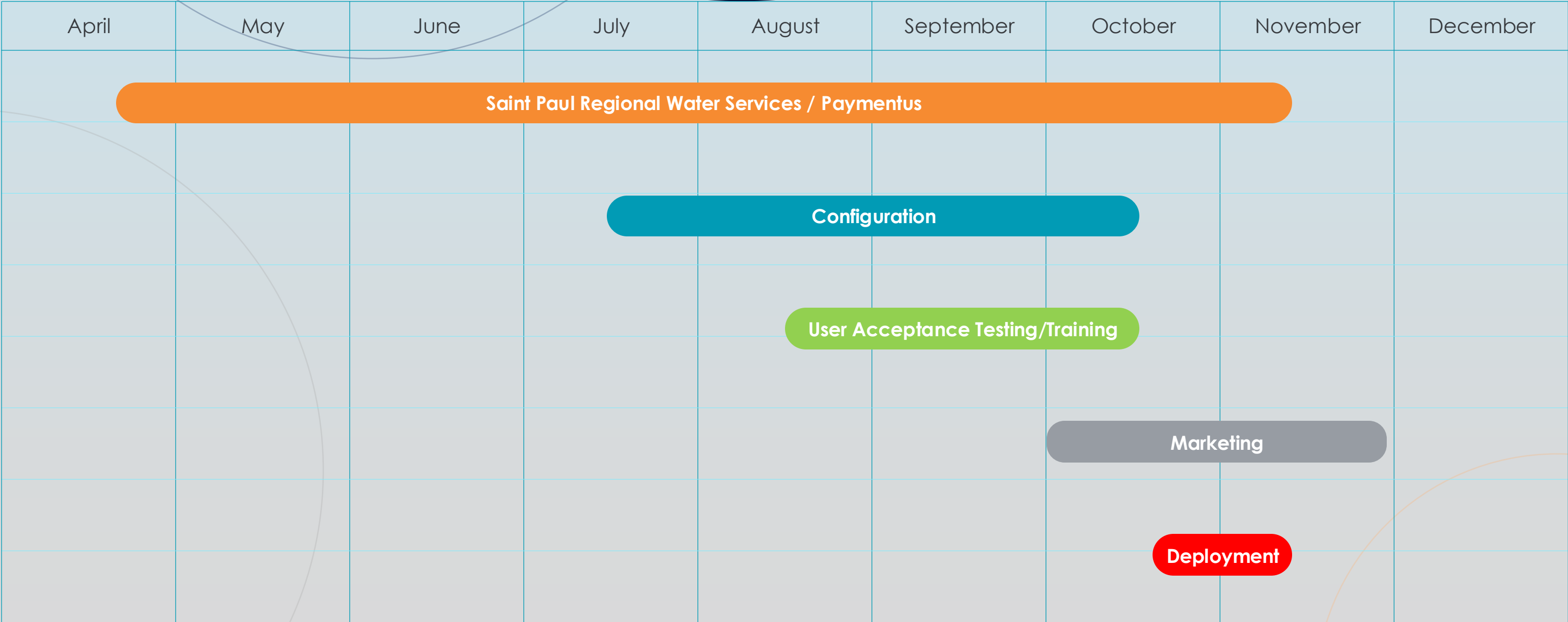
All other payment types: **\$3.95**
(paid by customer)

Unregistered Users

All payment types: **\$3.95**
(paid by customer)

NEXT STEPS

2024



MARKETING

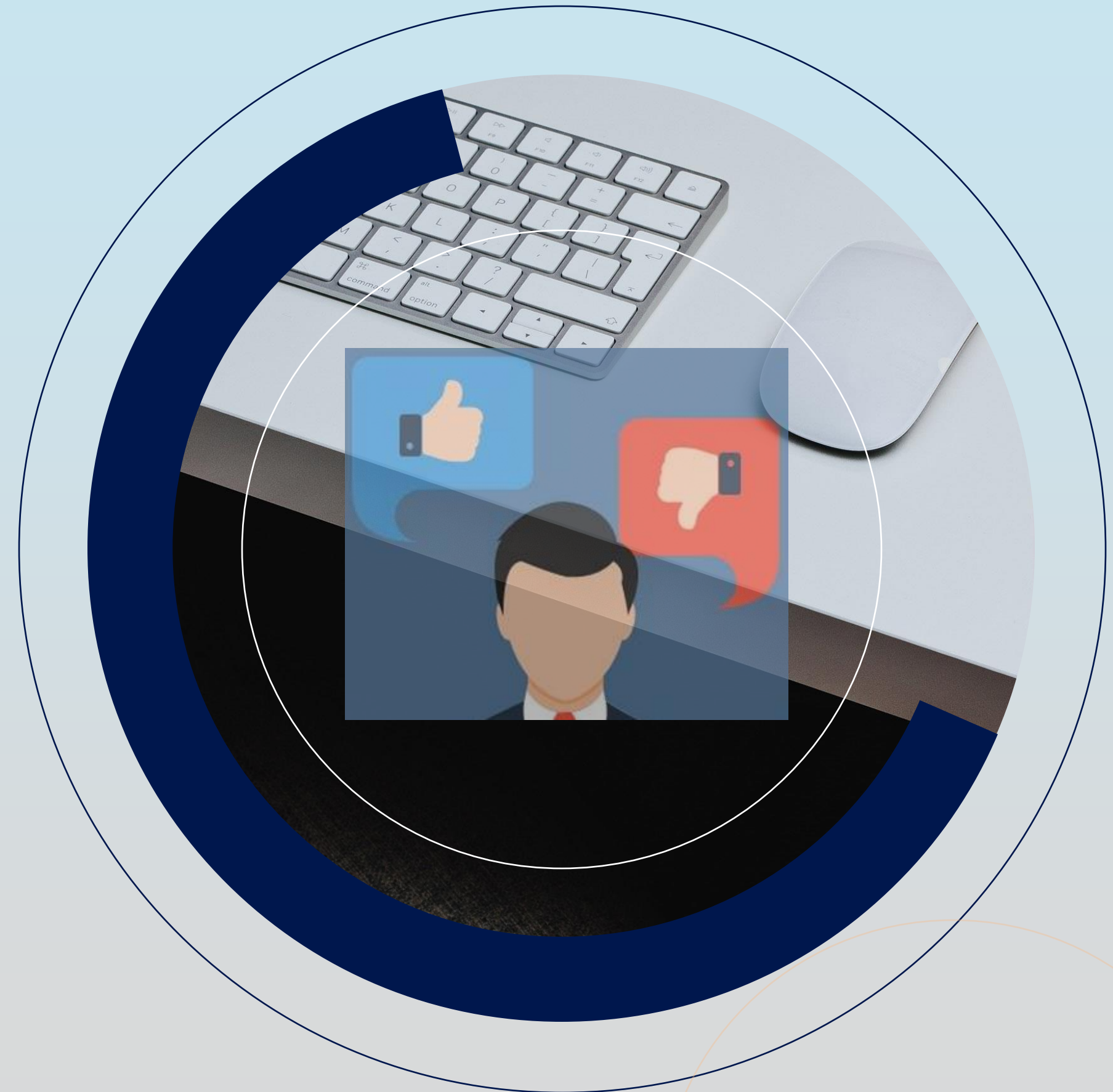
Social Media: Facebook, Instagram, X

Digital Media: Digital lobby poster

Print Media: Bill inserts, postcards

Press Release

Website



QUESTIONS?

