

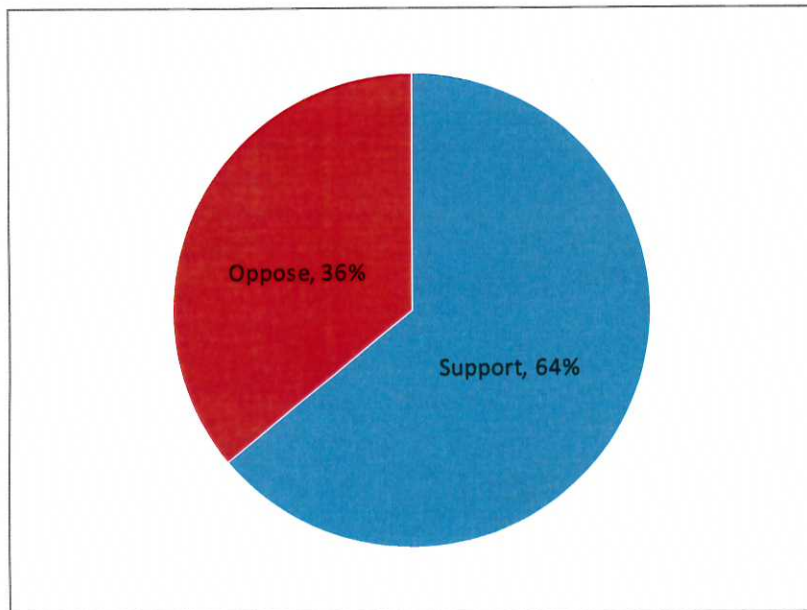


Saint Paul Residents Support Restricting the Sale of Flavored Tobacco Products to Adult-Only Tobacco Shops



Nearly two-thirds of Saint Paul residents – **64 percent** – support restricting the sale of flavored tobacco products to adult-only tobacco shops, according to public opinion polling conducted in November 2015.

Support for Restricting the Sale of Flavored Tobacco to Adult-Only Shops



"In November, the Saint Paul City Council will be considering an ordinance dealing with the sale of tobacco products to youth.

The ordinance would restrict the sale of flavored tobacco products to adult-only tobacco shops. The ordinance would include tobacco products such as cigars, smokeless tobacco, blunt wraps, hookah tobacco, e-cigarettes and e-juice. It would include dessert, candy and fruit flavors. It would not include cigarettes and menthol, mint and wintergreen flavors would also be exempt from the ordinance.

Do you favor or oppose this city ordinance?"

Sixty-four percent of Saint Paul residents indicated support.

Saint Paul Residents Support Tobacco Regulations That Protect Youth

- 70 percent of residents are concerned about smoking and other tobacco use among Saint Paul youth.
- 72 percent are concerned about tobacco companies using flavors to make their products taste like candy and fruit.
- 64 percent—almost two thirds of Saint Paul residents—support the proposal to restrict the sale of flavored tobacco products to adult-only stores.

ABOUT THE POLL

This public-opinion poll was conducted by telephone by Morris Leatherman Company, between November 3-11, 2015. It consisted of 400 randomly selected adult residents of Saint Paul. The typical respondent took six minutes to complete the questionnaire. The results of the poll are projectable to all adult Saint Paul residents within ± 5.0 percent in 95 out of 100 cases. The poll was commissioned by the Center for Prevention at Blue Cross and Blue Shield of Minnesota, in collaboration with the Association for Nonsmokers-Minnesota.

ABOUT THE CENTER FOR PREVENTION

The Center for Prevention at Blue Cross and Blue Shield of Minnesota delivers on Blue Cross' long-term commitment to improve the health of all Minnesotans by tackling the leading root causes of preventable disease: tobacco use, lack of physical activity and unhealthy eating. Funded through proceeds from Blue Cross' historic lawsuit against the tobacco industry, they collaborate with organizations statewide to increase health equity, transform communities and create a healthier state. Visit CenterforPreventionMN.com for more information.

2015 Blue Cross® and Blue Shield® of Minnesota and Blue Plus® are nonprofit independent licensees of the Blue Cross and Blue Shield Association.

ABOUT THE ASSOCIATION FOR NONSMOKERS-MINNESOTA

The Association for Nonsmokers-Minnesota (ansrmn.org) was established in 1973 and helped establish the nation's first comprehensive state indoor clean air legislation in 1975. ANSR is a nonprofit organization dedicated to reducing the human and economic costs of tobacco use in Minnesota. Our core commitments are to reduce the number of young smokers and to continuously advocate for the rights and health of nonsmokers.