

FILE
11-28258**Corinne Tilley - cupcake**

From: "Susan Diekrager" <SusanDiekrager@novelusa.com>
To: <corinne.tilley@ci.stpaul.mn.us>
Date: Thursday, December 22, 2011 10:49 PM
Subject: cupcake

Dear Corinne,

As a Grand Avenue business owner, I am very happy to welcome cupcake to our community! cupcake has a strong following at their current University Avenue and they would make a great addition to Grand Avenue. I strongly support their parking variance request and look forward to their opening in the near future.

Sincerely,
Susan Diekrager

Executive Vice President
novel electronics inc
964 Grand Avenue
St Paul, MN 55105
Tel 651.221.0505
www.novelusa.com

Corinne Tilley - Cupcake parking variance

From: Erin Busby <erin.cn.busby@gmail.com>
To: <corinne.tilley@ci.stpaul.mn.us>
Date: Tuesday, December 20, 2011 1:58 PM
Subject: Cupcake parking variance

FILE
11-282158

Dear Ms. Tilley,

I just wanted to state my support for Cupcake's petition for a parking variance on Grand Avenue. I work on Grand, and I think they'll be a fantastic addition to the local culture. I was a huge fan of their original University Avenue site, and am thrilled that they're going to be just down the block now. Since Amore got booted by Anthropologie, there's been something missing that hasn't been matched by the other businesses offering food or coffee in the area, and I think that Cupcake will definitely help restore the comfortable, welcoming, warm atmosphere that Amore once provided.

Thank you for your time.

Sincerely,

Erin Busby

From: <info@grandjete.com>
To: <corinne.tilley@ci.stpaul.mn.us>
Date: Saturday, December 17, 2011 12:04 PM
Subject: "Cupcake" on Grand Ave.

FILE
11-282158

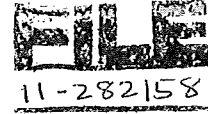
Corinne,

I would like to give my strong support for "Cupcake" to be able to open it's business on Grand Ave. It is the type of business that fits in well with the other independent businesses on the Avenue...unique, family friendly, and will appeal to a wide range of customer, which will be good for all the businesses on the the Ave.

Sincerely,
Ruthena Fink, Owner
Grand Jete
975 Grand Ave.
St. Paul, Mn 55105

P.S. Small independent dancewear store in business at this location for 28 years.

From: Maxwell August Sky Holdhusen <mah08@hampshire.edu>
To: <corinne.tilley@ci.stpaul.mn.us>
Date: Friday, December 16, 2011 8:05 PM
Subject: Cupcake Variance



Corinne Tilley,

As a nearby resident of Grand Avenue I support Cupcake's request for a parking variance. I think the bakery would be a great fit for a very walkable and bikeable neighborhood. There is no more space on Grand Avenue for parking so as a city we must decide if we want empty storefronts or small local businesses employing neighborhood residents. Lets not make things worse during these bad economic times and allow businesses to open.

Thank you, Maxwell Holdhusen

FILE
11-282158

Corinne Tilley - Cupcake parking variance

From: Laura Eash <ljeash@gmail.com>
To: <corinne.tilley@ci.stpaul.mn.us>
Date: Tuesday, December 13, 2011 7:53 AM
Subject: Cupcake parking variance

Dear Corinne,

As a former Grand Avenue resident who now lives within walking distance of the current Cupcake store as well as an urban planning student, I wanted to send you a quick message in full support of a second Cupcake on Grand Avenue. Although parking is often a challenge on the avenue, the area has multi-modal access, and shoppers are used to the parking situation. I firmly believe Cupcake would be a great addition to the neighborhood, and I hope the necessary variance is granted so the process can move forward!

Cheers,

Laura Eash

Candidate for Master of Urban and Regional Planning, Humphrey School of Public Affairs
Research Assistant, State and Local Policy Program
Secretary, Interdisciplinary Transportation Student Organization
Secretary, Planning Student Organization
University of Minnesota, Twin Cities

FILE
11-282158

Corinne Tilley - Cupcake parking issue

From: Amy J Morris <amesjoy@hotmail.com>
To: <corinne.tilley@ci.stpaul.mn.us>
Date: Tuesday, December 13, 2011 7:52 AM
Subject: Cupcake parking issue

Dear Corinne,

Please, please, PLEASE allow Cupcake to get the parking variance so they can open their stores on Grand Ave. ASAP!!!! It is such a GREAT local business; have you ever had their cupcakes? I maybe don't fully understand the issue, but I hear the dispute of them moving forward is because of several parking spaces. Food for thought: it probably won't hurt customers of Cupcake to walk a few extra steps to their car after indulging in the deliciousness Cupcake creates.

Thank you for your consideration!!! As a resident of St. Paul, I want to support this local business on Grand Ave, rather driving all the way over to Minneapolis.

Sincerely,
Amy Morris

Amy J Morris
1656 Ross Ave.
St. Paul, MN 55106
(cell) 612-432-1925

FILE
11-282/58

From: Amber Skorczewski <ASkorczewski@pathwaystocommunity.com>
To: "corinne.tilley@ci.stpaul.mn.us" <corinne.tilley@ci.stpaul.mn.us>
Date: Monday, December 12, 2011 8:14 PM
Subject: Cupcake in St Paul

Ms. Corinne Tilley:

Please allow Cupcake to open up a second location in St Paul - it would be a wonderful addition to the Grand Ave Community!

I love cupcakes from Cupcake

Yours in success,

Amber Skorczewski

FILE
11-282158

Corinne Tilley - Fwd: Cupcake Parking Minimum

From: Christina Morrison
To: Diatta, YaYa; Tilley, Corinne
Date: Monday, December 12, 2011 4:30 PM
Subject: Fwd: Cupcake Parking Minimum
CC: Dallman, Amber

Fyi

>>> Amber Dallman <amber.dallman@gmail.com> 12/12/2011 3:10 PM >>>

Hi Christina,

I'm not sure who to forward my message to for the zoning meeting this afternoon. Please advise. Thanks much.

Greetings YaYa,

I am writing in concern to the Cupcake opening on Grand Avenue in Saint Paul. I'd like to asking for the board to grant Cupcake a parking variance.

I am a Saint Paul resident who frequently walks, bike, and buses with my family to variety of destinations throughout the city. In fact, on a weekly basis, I can be found walking and/or biking my son to daycare through the intersection of Grand and Milton. We frequently patronize the local businesses on foot in this area. This is partly due to how pedestrian friendly Grand Avenue is - it makes it much easier to want to stroll to destinations.

Additionally, my professional background is public health - or encouraging regular physical activity. Providing a minimum of parking spaces allows customers to carefully think through how they arrive at destinations. It further encourages customers to choose walking or biking to a destination. In the case of Cupcake, it perhaps makes even more sense that customers would be encouraged to walk or bike to patronize their business in the name of moderation.

The bottom line: allowing a minimal number of parking spaces for Cupcake on Grand Avenue just makes the healthy choose - walking and biking - the easy choice, which is really in the best interest of our community. Please grant Cupcake a parking variance for their Grand Avenue location.

Thanks for your time and consideration.

Healthy regards,

Amber L. Dallman, MPH
 1328 Sargent Avenue
 Saint Paul, MN 55105
amber.dallman@gmail.com
[651.785.8463](tel:651.785.8463)

----- Forwarded message -----

From: **YaYa Diatta** <YaYa.Diatta@ci.stpaul.mn.us>
 Date: Mon, Dec 12, 2011 at 1:30 PM
 Subject: Re: Cupcake Parking Minimum
 To: Amber Dallman <amber.dallman@gmail.com>

I am on vacation and will not be able to return your messages until I return to work on January 5, 2012. Please contact the zoning line at [651-266-9008](tel:651-266-9008) for zoning information.

Corinne Tilley - Support of Cupcake parking variance



From: Kevin Morrison <kevin.a.morrison@gmail.com>
To: <corinne.tilley@ci.stpaul.mn.us>
Date: Monday, December 12, 2011 2:46 PM
Subject: Support of Cupcake parking variance

Hi Corinne,

My name is Kevin Morrison and I live at 2566 Ellis Ave in St. Paul, just a block from the city border and about 2 blocks from the existing Cupcake Café on University Avenue in Minneapolis. The existing café has no dedicated off-street parking, and much more limited on-street parking than the proposed location. It is an asset to our neighborhood. We enjoy walking there to grab a sandwich or to meet friends for coffee. Based on this current business model, I am confident that the proposed Grand Avenue Cupcake would be just as successful without dedicated parking. The stretch of unique retail and high-quality pedestrian realm in the blocks between Oxford and Victoria make this an excellent place to locate a business that caters to neighborhood walk-up and retail traffic. The variance also supports the strategies in the Saint Paul Comprehensive Plan to create true transportation choices, and to manage and reduce off-street parking demands through shared parking, and access to transit and other modes. In conclusion, I support the parking variance. I believe Cupcake would prove to be a wonderful addition to Grand Avenue, one of St. Paul's most vibrant and walkable neighborhoods.

Thanks,
Kevin

Wendy Lane - cupcake

FILE
11-282158

From: "Bineham, Jeffery L." <bineham@stcloudstate.edu>
To: "wendy.lane@ci.stpaul.mn.us" <wendy.lane@ci.stpaul.mn.us>
Date: 12/12/2011 8:47 AM
Subject: cupcake

Dear Wendy Lane,

I sent the following to YaYa Diatta, but received a reply stating he or she was out of the office until January 5. I am hoping you can make sure this gets to the appropriate person or people.

Thank you.

Dear Zoning Commissioner Diatta,

I live at 789 Ashland Avenue in St. Paul, and I am writing about today's zoning board of appeals meeting regarding parking spaces for Cupcake.

I ask that the board grant the variance requested by Cupcake. This is a great opportunity to make it possible for a twin cities business to have a home on Grand Avenue and to make sure the vacant space this business seeks is filled by a unique, local eatery. Not only is there plenty of on street parking near the location Cupcake desires, most of the patrons who will visit this kind of establishment will be people who are shopping on Grand Avenue. They won't drive directly to Cupcake and park there, they will park elsewhere and walk. In addition, Cupcake's commitment to have its employees park in the parking ramp is a sign of its desire to be good economic partners with other businesses on Grand Avenue.

I have no personal connection with Cupcake. I do not know anyone who works there or is in any way associated with the business. I just think this is a great opportunity to fill one of the empty storefronts on Grand Avenue with an interesting and innovative local business. I hope the board will grand the variance they request.

Jeff

Jeffery L. Bineham