

2011 Workforce Development Update

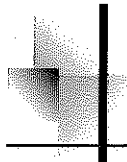
Presentation to Saint Paul City Council

Presenters:

Patricia Brady, Director

Kate Probert, MFIP/DWP Employment Services Division Manager

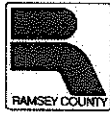
Terry Zurn, WIA and Specialized Employment Services Manager




Mission

To strengthen the economic success
of our community through
personalized and effective workforce
development.

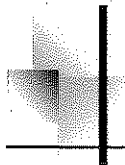




2011 Economic Climate

- Average unemployment rate in Ramsey County was 6.6%; the Statewide average was 6.4%
- 18,276 – average number of unemployed County residents available and actively seeking work
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 • 10,325 – average number of unemployed Saint Paul residents available and actively seeking work

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Unemployment Rates by City

Average unemployment rates in 2011 ranged from 5.3% to 7.9%

City	%*
White Bear Lake	7.9
 Saint Paul	7.0
Maplewood	6.6
Vadnais Heights	6.6
New Brighton	6.2
Roseville	5.6
Shoreview	5.3

*annual averages

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Comparison of Job Seekers Served 2010 to 2011

Number of job seekers served through all our programs with job-related products and services

	2010	2011
Job seekers served	17,236	16,918
% Saint Paul Residents	72% (12,439)	73% (12,439)

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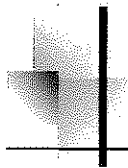



Spotlight on Saint Paul

Job Placements – 6,019 job placements; 77% of all job placements with the business community were Saint Paul residents (4,635)

WorkForce Center Visits – there were 29,328 visits to the Saint Paul WorkForce Center

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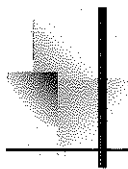
2011 Awards Received

Workforce Solutions received \$20,013,761 in State and Federal formula allocated dollars.

Workforce Solutions secured \$575,000 in funding through the competitive grant process to serve additional clients.



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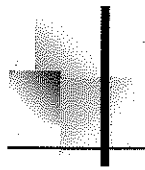


Workforce Programs

In addition to special projects and initiatives, Workforce Solutions has two categories of programming for those looking for work:

- Mandatory Programs – DWP/MFIP
- Voluntary Programs – WIA

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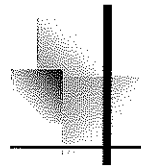


Families on Public Assistance (DWP/MFIP)



80% of all MFIP and DWP participants served were Saint Paul residents (10,726).

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DWP/MFIP Service Providers

Workforce Solutions contracted with four community service providers to serve families under DWP/MFIP during 2011:

- American Indian Family Center
- Goodwill/Easter Seals
- HIRED
- Saint Paul-Ramsey County Public Health

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Diversions Work Program (DWP)

DWP is a four-month program designed to divert families from welfare by providing intensive job search services.

	Total
Participants Served - 79% (2,141) were Saint Paul residents	2,710
Placed in Employment - 79% (681) were Saint Paul residents	859
Average Hourly Wage at Placement	\$10.40

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City of Saint Paul Exits

Total diversion rate for Ramsey County - 822 Saint Paul residents	43%
Number of participants referred to MFIP had jobs - 297 Saint Paul residents	29%
Entered unsubsidized employment	427

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Minnesota Family Investment Program (MFIP)

MFIP provides services to help stabilize families and increase the likelihood they will obtain and retain employment.

	Total MFIP
Participants Served – 9,418 were Saint Paul Residents	11,773
Placed in Employment – 3,548 were Saint Paul Residents	4,435
Average Hourly Wage at Placement – \$9.60 for Saint Paul Residents	\$9.64

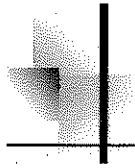
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MFIP and DWP Program Highlights

A total of 14,483 families received services through the Minnesota Family Investment and Diversionary Work Programs. This represents a 9% increase in participants since 2009.

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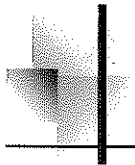


Reducing MFIP Disparities

Workforce Solutions worked to address disparities in MFIP outcomes by:

- contracting with four community agencies to provide culturally-specific services (AIFC, CLUES, HAP, YWCA); and
- partnering with the Network for the Development of Children of African Descent to provide a culturally-based experience that helps strengthen families and provides them with tools that are transferable to the workplace.

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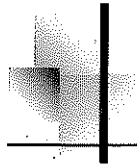


Directions for MFIP

Increased emphasis to:

- Reduce child poverty
- Stabilize families
- Rely on evidence-informed and evidence-based practices
- Provide access to education
- Provide access to employment

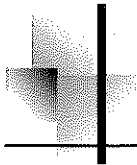
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Directions for MFIP (Continued)

- Help families retain employment
- Concentrate education and career counseling efforts on young adults

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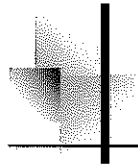


Adult, Dislocated Workers, and Youth Service Providers

Workforce Solutions contracted with seven community service providers to serve WIA Adult, Dislocated Workers, and Youth during 2011:

- American Indian Family Center
- Employment Action Center
- Goodwill/Easter Seals
- HIRED
- Hmong American Partnership
- Lifetrack Resources, Inc.
- YWCA of Saint Paul

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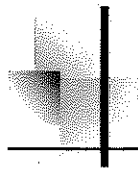


WIA and State Youth Programs

Workforce Investment Act (WIA) and
Minnesota Youth Program (MYP)

	WIA	MYP
Youth Served – 85% were Saint Paul residents	716	265
Average Wage at Placement	\$8.99	\$8.84

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Youth Program Highlights

- The Teen Parent Project was one of four projects selected to run in the State and the only to be recognized with a best practice by DEED.
- *Invest in You*, a program for youth involved in the correctional system, has been very successful; 98% of participants who completed did not re-offend.

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WIA and State Dislocated Worker Programs

	WIA	State
Participants Served – 35% were Saint Paul residents	629	2,073
Participants Termed From Program	336	791
Participants Placed in Employment	193	605
Entered Employment Rate	83.1%	86.2%
Employment Retention Rate (after six months)	94.9%	90.9%
Average Hourly Wage at Placement	\$20.14	\$19.83

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WIA Adult Program

	WIA
Participants Served – 80% were Saint Paul residents	271
Entered Employment Rate	76.6%
Employment Retention (after six months)	86.5%
Average Earnings (two quarters after program exit)	\$12,747
Average Hourly Wage at Placement	\$12.41
Participants Placed in Employment	86

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WIA Adult Program Highlights

Due to WIA Adult funding cuts, 47% less program slots were available. Through increased partnerships, we were able to leverage other funding streams and utilize limited WIA Adult funding to its fullest.

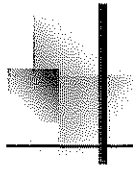
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Everybody In

The report was developed by the 2011 Blue Ribbon Commission, whose members were appointed by Saint Paul and Ramsey County, to respond to a national report citing the Twin Cities region as the nation's worst for racial employment disparities. The report yielded six strategies and five key areas for implementation.

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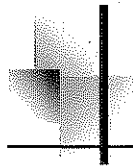


Everybody In

A team of 34 highly-qualified leaders from public and private organizations has been assembled to implement the strategies outlined in *Everybody In*. To date, we have accomplished the following:

- Assembled a cross-regional Steering Committee
- Hired a facilitator/consultant and issued a contract for services
- Assembled an Implementation Team (I-Team)

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Everybody In

- Put together a plan of action that identifies 2-3 strategic areas, puts together a community awareness campaign, brings together WIBs in the seven-county metropolitan area
- Conducted a successful first meeting of the I-Team
- Established a plan and Team Lead to pull together communications professionals from across the region to make sure the media knows what we are doing. Ruben Vazquez of the City of Saint Paul is Team Lead.

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***M*innesota *R*eady**

- A new service delivery model designed to provide employment and training services to residents
- Will offer job seekers a comprehensive curriculum designed to ensure they are prepared for a self-directed job search to secure employment, have the essential skills necessary to be successful in the workplace and the skills necessary to get the job along a pre-determined career path
- Focus on career counseling imbedded with labor market information that is relevant, interest-based and up-to-date

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