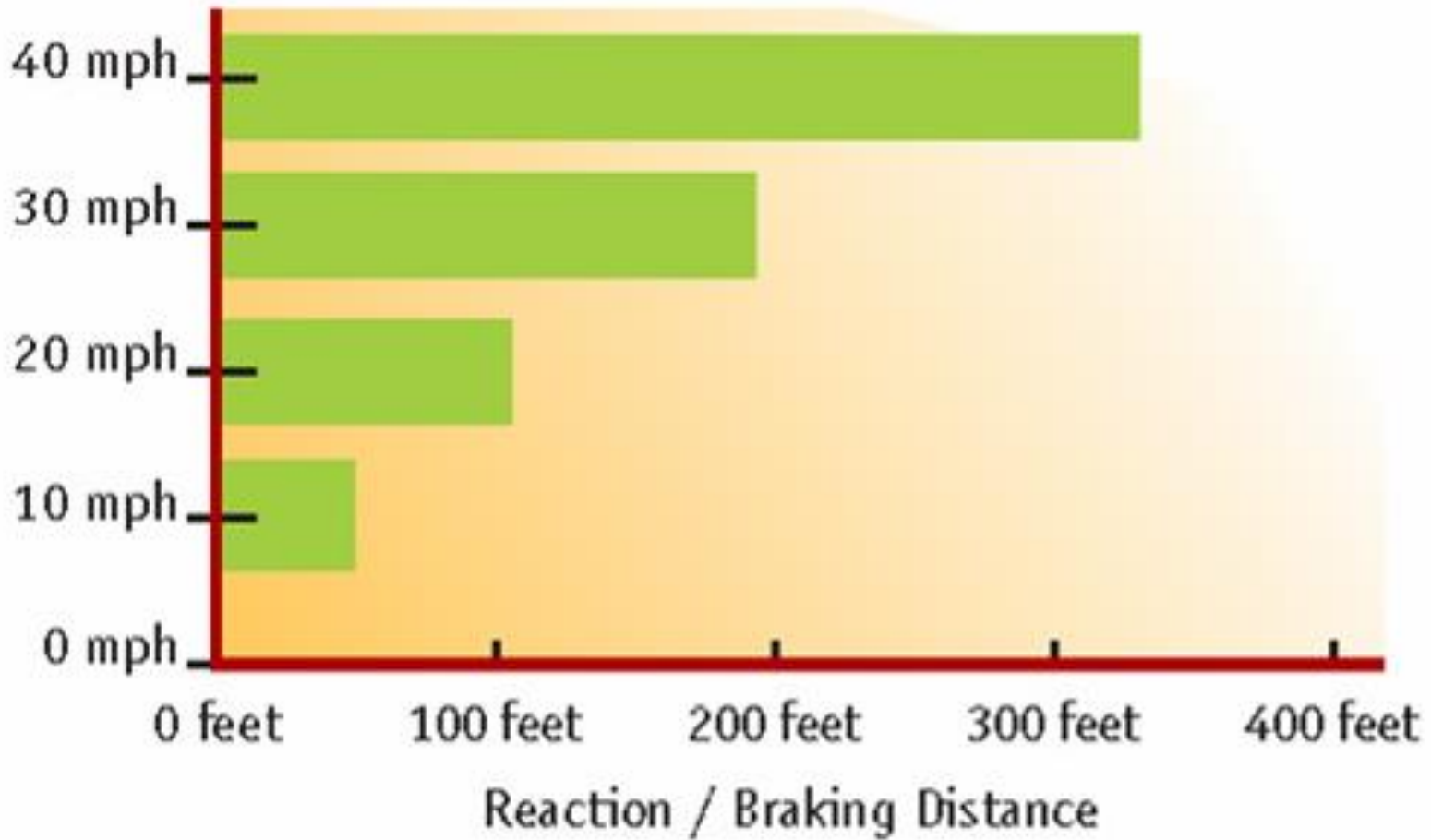


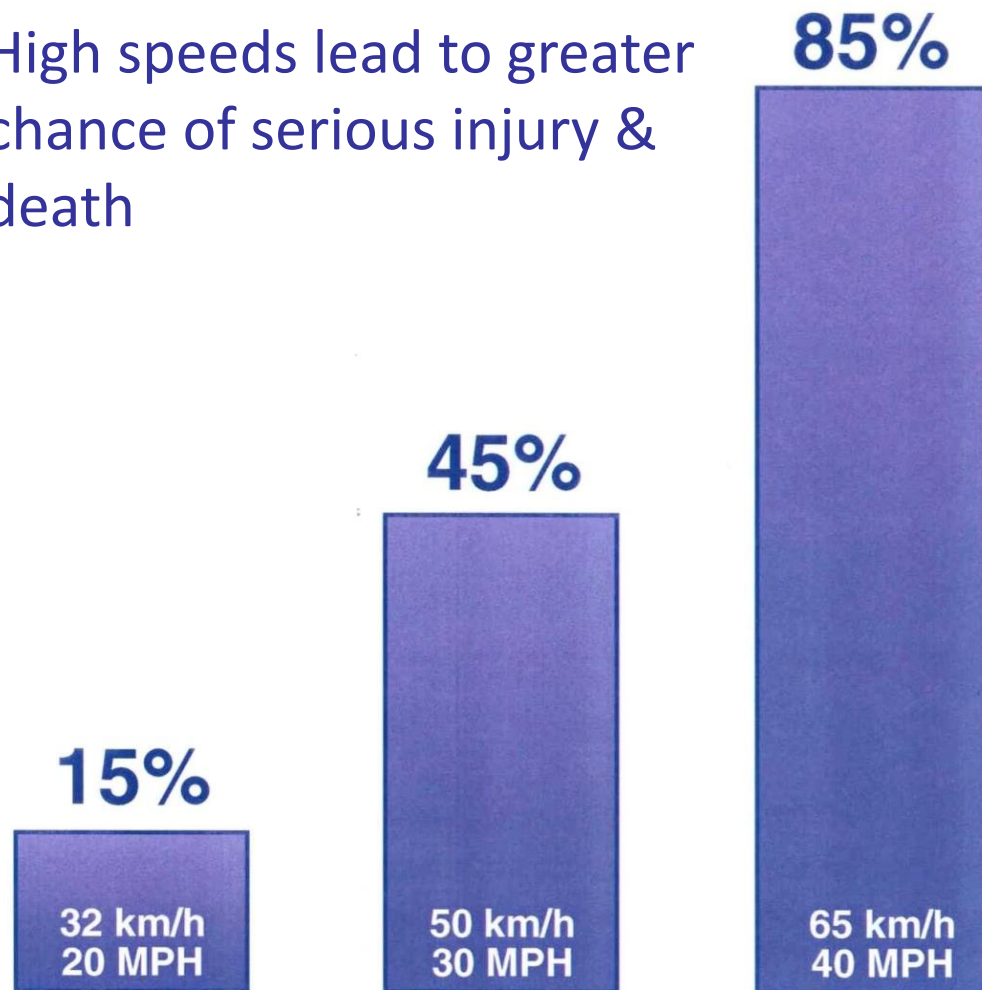
Speed Affects Crash Avoidance



High speeds equate to greater reaction and stopping distance

Speed Affects Crash Severity

High speeds lead to greater chance of serious injury & death



Pedestrians' chances of death if hit by a motor vehicle

SOURCE: *Killing Speed and Saving Lives*, UK Department of Transportation