



A Vision of High-Quality Transit for the East Metro

East Metro →
S T R O N G

May 24, 2017

Will Schroeer, Executive Director

East Metro Strong

Public – private partnership

Counties?

Ramsey??

Washington??

?

Cities?

Cottage?Grove?

Landfall?

Oakdale?

Saint?Paul?

West?Saint?Paul?

White?Bear?Lake?

?

Business?

Saint?Paul?

Area??

Chamber?of?

Commerce?

?

3M?

Health?East?

?

Philanthropy?

The?Saint?Paul?

Foundation?







NexTrip

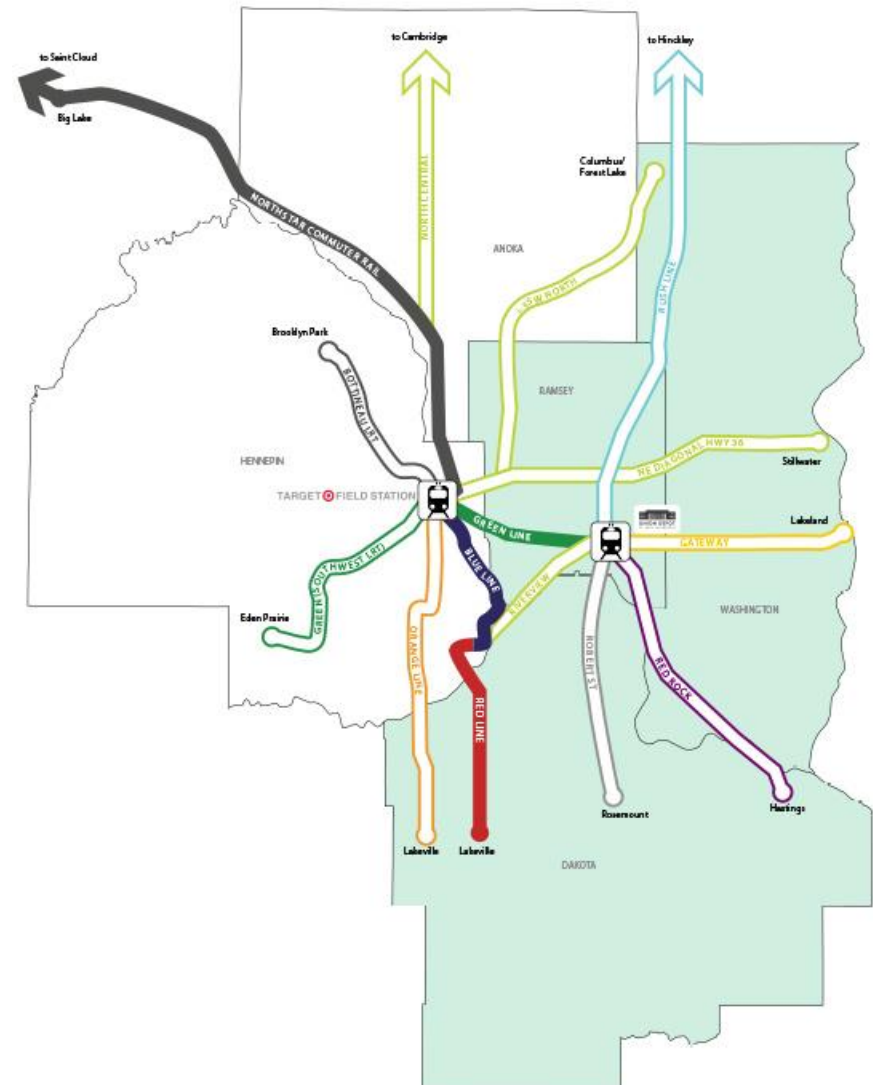


ROUTE	DEPARTS
252 MINNEAPOLIS	DELAYED
252 BLAINE	14 mins
262 SAINT PAUL	CANCELLED
250 MINNEAPOLIS	CANCELLED
252 MINNEAPOLIS	26 mins

Twin Cities transitways: built and planned

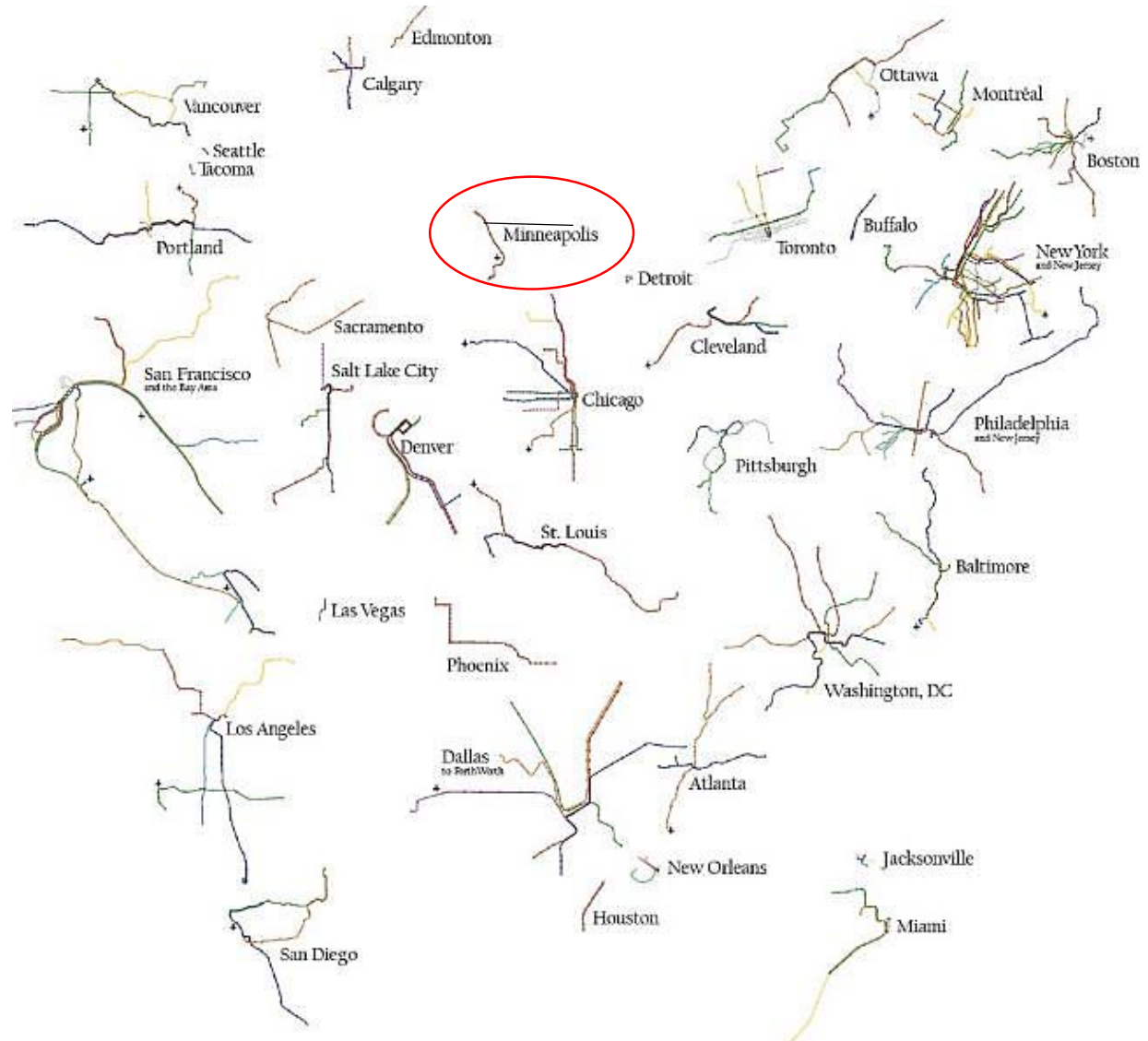
Solid lines: built and operating

Outlined: planned



Twin Cities region is behind

Urban
passenger
rail, to same
scale.

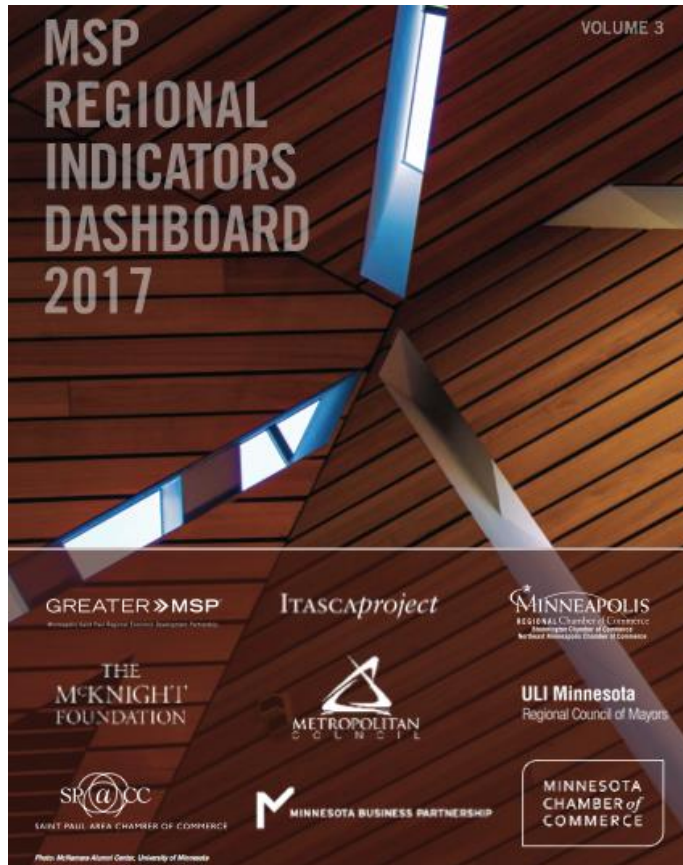


Source: Bill Rankin, McKinsey



We lag in access to jobs

And we have agreement that it matters



Percent of population living within 30 minutes of 100,000 jobs by transit or walking

5.0%

Rank 6 of 12

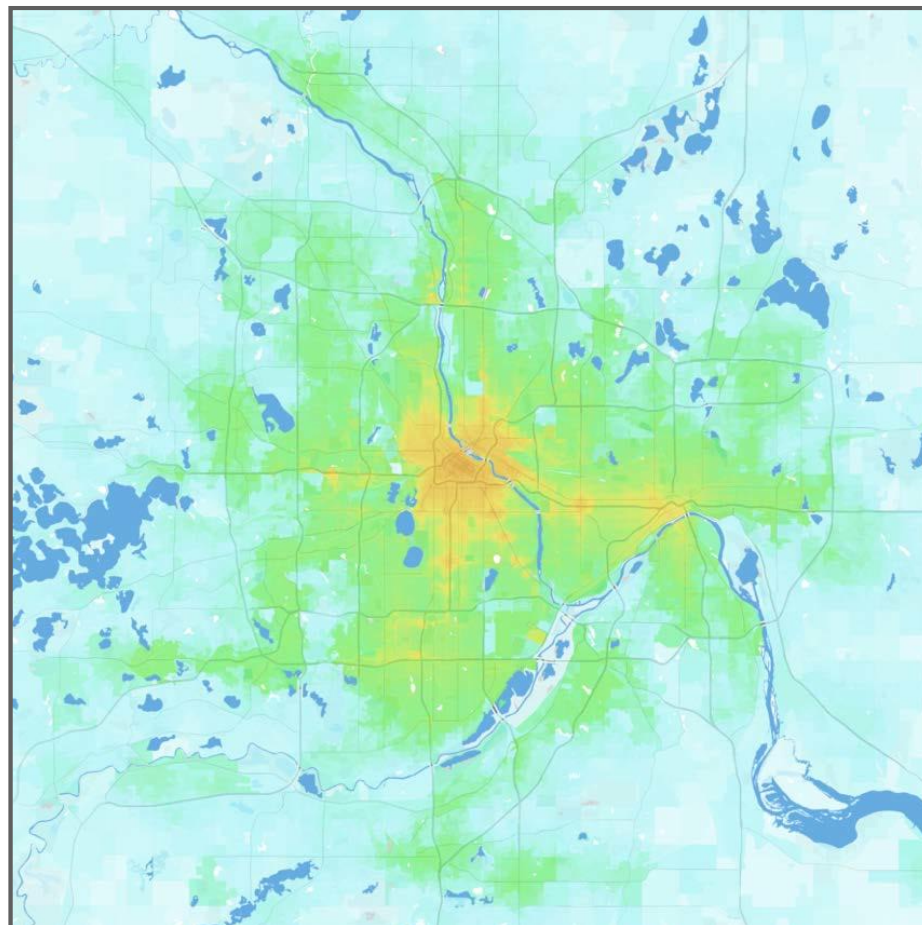
Fell absolutely and relative to peers in 2016

THIS REGIONAL INDICATORS DASHBOARD is a set of shared metrics that will track the region's change on critical economic, environmental, and social outcomes. Measuring change in the areas that matter most for continued long-term success will help improve our region's economic competitiveness.

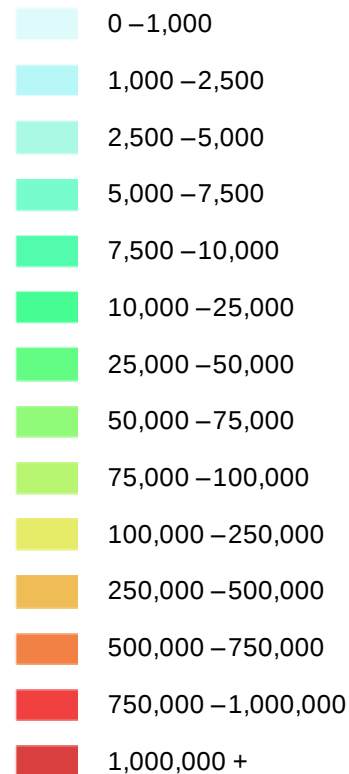


MSP lags peers, East Metro lags West Metro

Minneapolis-St. Paul-Bloomington, MN-WI



Jobs within 30 minutes
by transit, averaged 7 – 9 AM



Source: UM Accessibility Observatory



High-quality transit works in the East Metro

Green Line

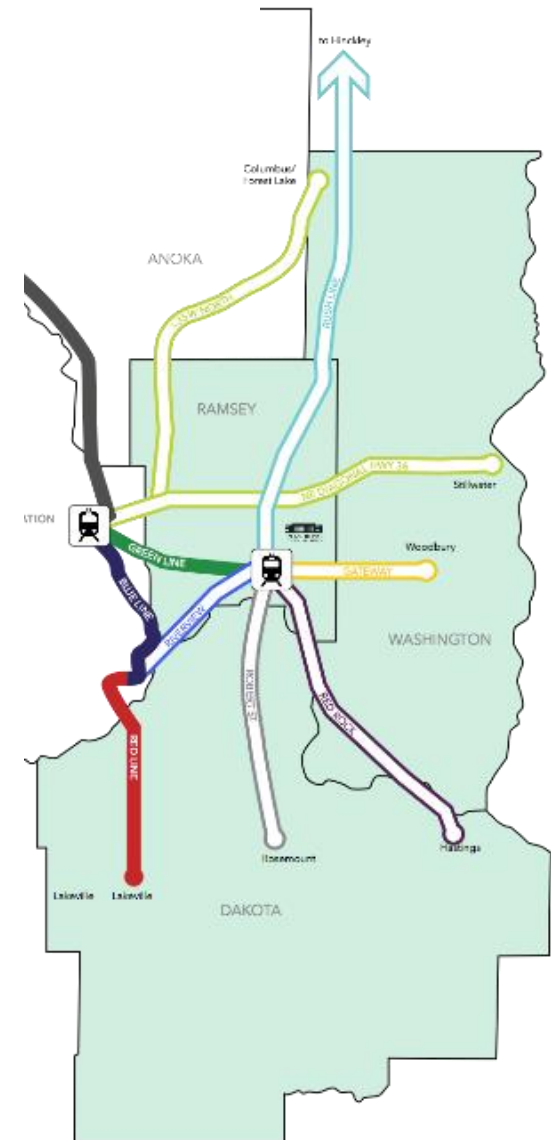
- Ridership **far above** projections; just shy of 2030 forecast
- **50% ridership increase** on University Ave. corridor
- **\$6.8 billion** of related development and counting
 - Developer Jim Stolpestad: lofts & downtown tower “*wouldn't have happened without light rail*”



What's next for the East Metro?

Up to **300,000** new residents

Up to **190,000** new jobs



Opportunities and challenges

Room to grow at strategic locations

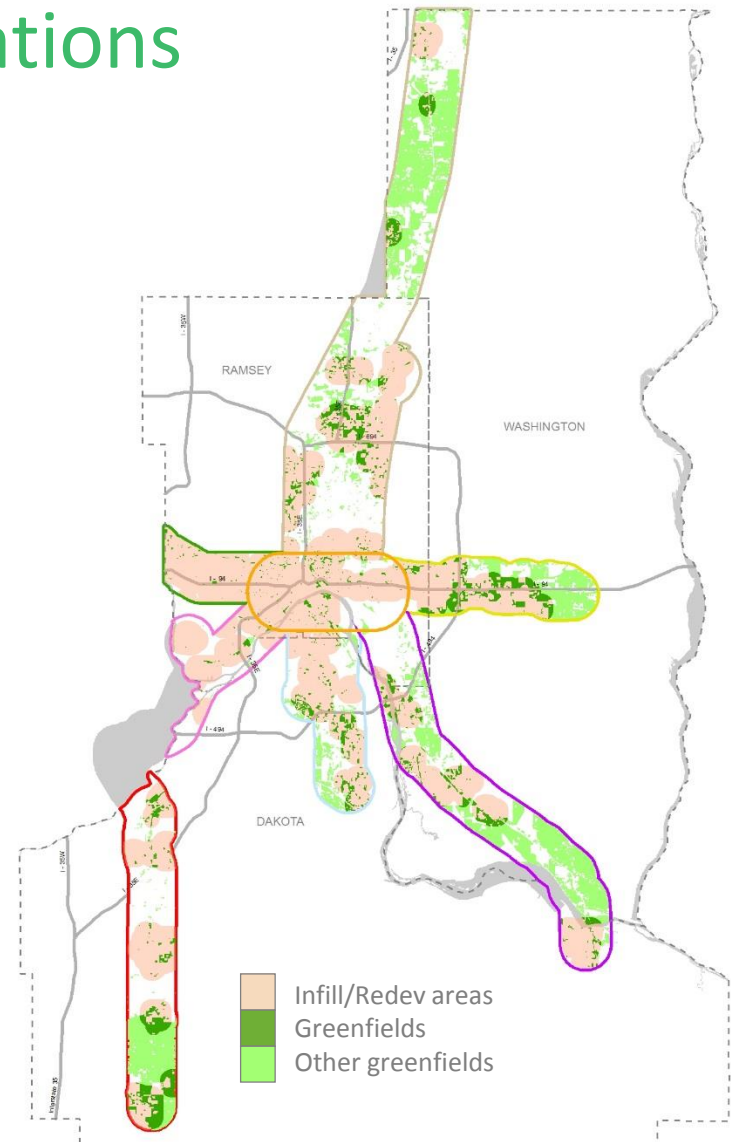
Greenfields

24% of area - 41 sq. miles

Major Assets

60 major asset centers

50% of area within ½ mi of asset



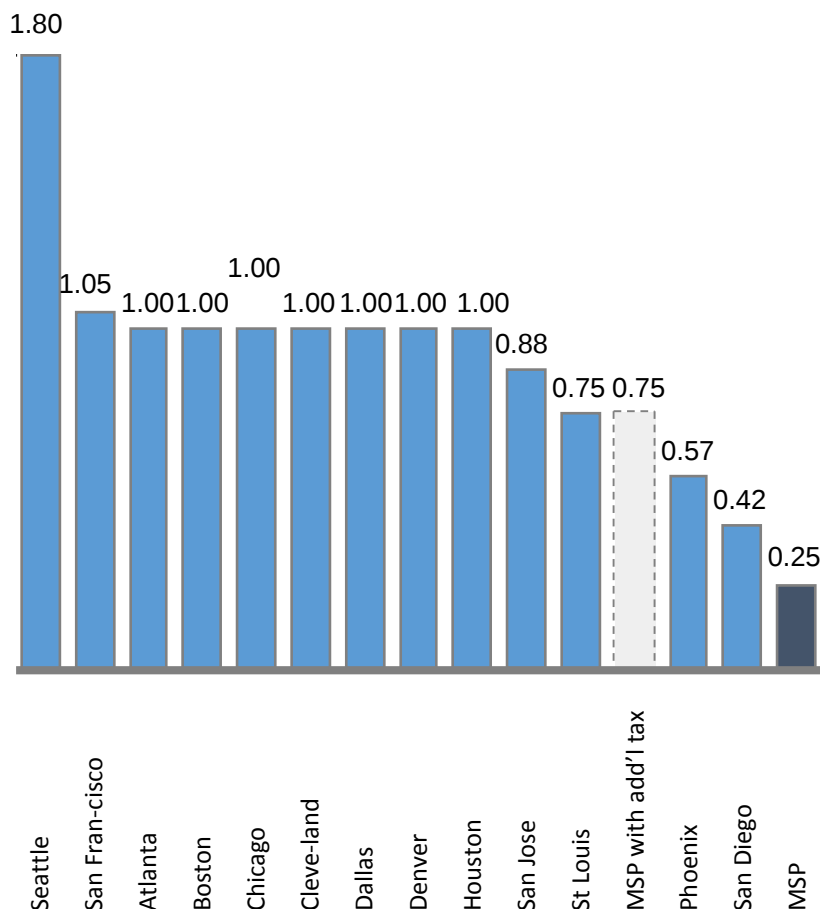
Opportunities and challenges

Region is investing less than peers

- Minneapolis-Saint Paul region today
- Minneapolis-Saint Paul region with additional 0.5% sales tax

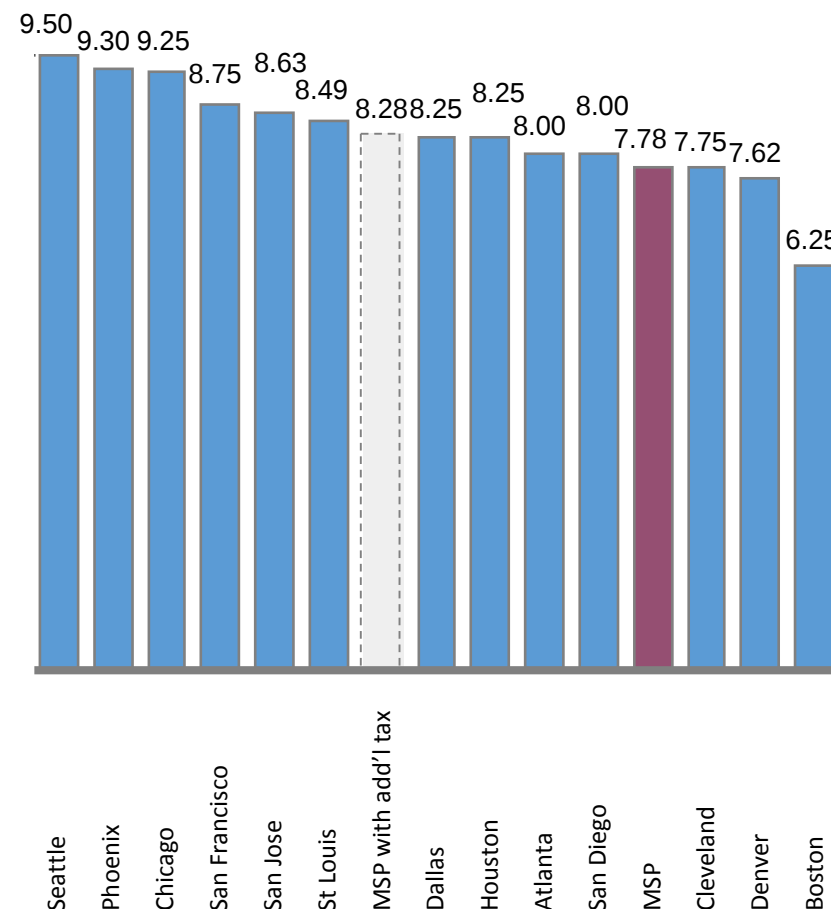
Transit dedicated tax in selected regions

Percent sales tax dedicated to transit



Highest sales tax in selected regions

Percent



Source: McKinsey. Does not reflect most recent referenda.

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