East Grand Avenue Overlay District Zoning Study

City Council June 26, 2024



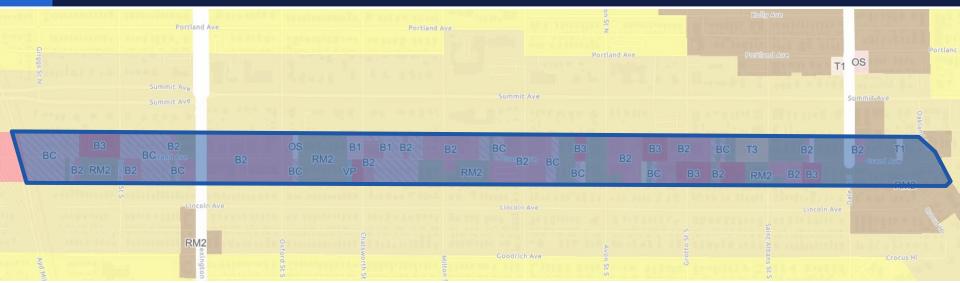


Existing Context





East Grand Avenue Overlay District (EGAOD)



Existing EGAOD:

- Limits building footprint to 25,000 sq. ft.
- Limits total building size to 75,000 sq. ft.
- Limits building height to 3 stories.



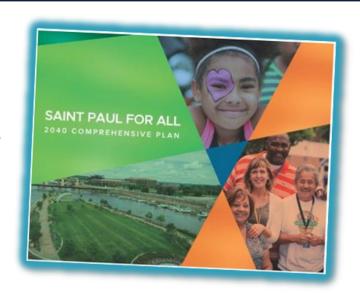
EGAOD and the Comprehensive Plan

Land Use Policies:

- Encourage transit-supportive density and zoning flexibility.
- Promote high-quality urban design that supports pedestrian friendliness.
- Activate streetscapes with active first-floor uses.
- Ensure that building massing, height, scale and design transition to adjoining districts.

Housing Policies:

- Encourage creativity in building design and site layout.
- Support new housing to meet market demand for living in walkable, transit-accessible, urban neighborhoods.





Proposed Text Amendments

Replace development constraints with context-sensitive, pedestrianoriented building design and frontage standards







Stepbacks

after 40' to reduce building presence from the sidewalk

that respond to the context on the block

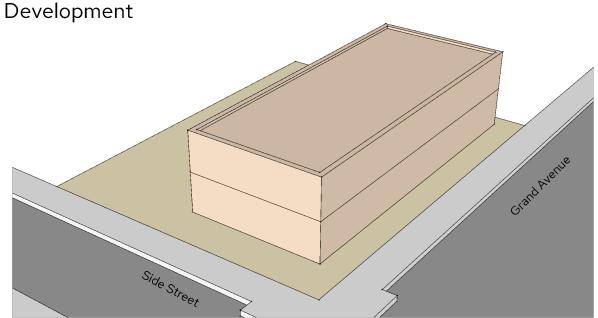
Frontage Elements (storefronts and patios) that support a lively street



Conceptual Examples

Conceptual Example

Existing Overlay Potential



Existing Overlay Summary:

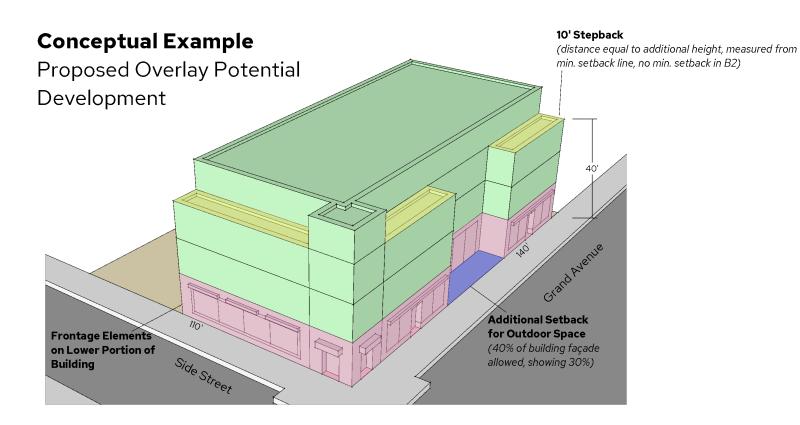
Max. Bldg Footprint = 25,000 sf

Max. Bldg Area = 75,000 sf

Max. Height = 30'



Conceptual Examples





Outcomes of Proposed Ordinance





Discussion



Overlay

Sec. 67.600 EG East Grand Avenue Overlay District

Chapter 63
Regulations of General Applicability

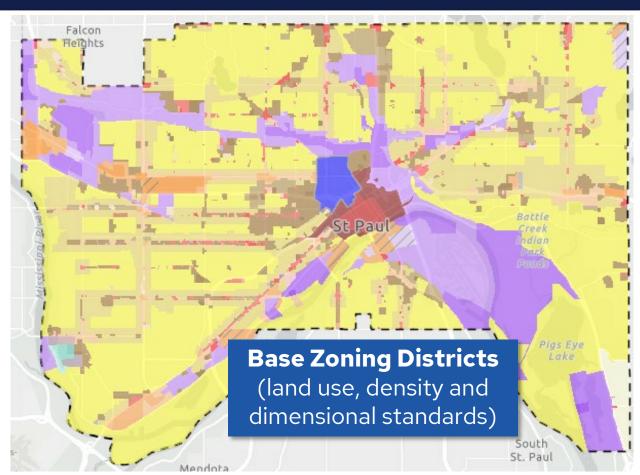
(Building Design, Landscaping, Parking, etc.)

Chapter 66 Zoning District Uses, Density and Dimensional Standards

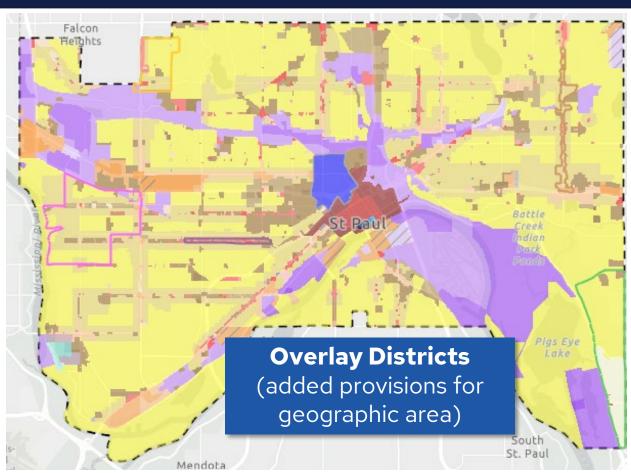
(Height, Setbacks, Land Use, etc.)

Underlying Standards



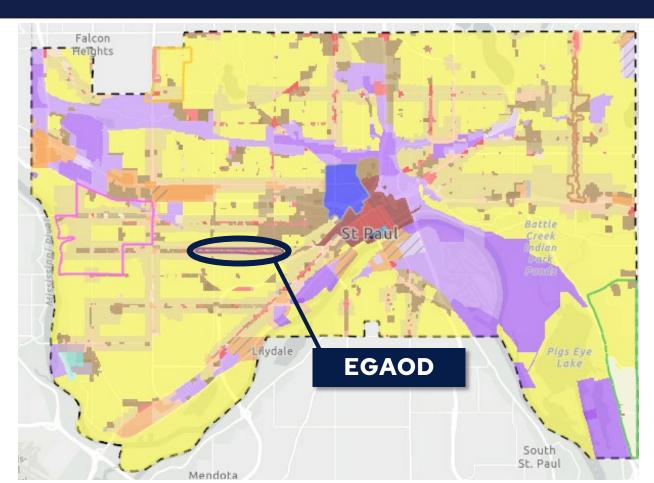








Zoning





EGAOD and **Existing** Context

