

From: [Dawn Einwalter](#)
To: [*CI-StPaul_LH-Licensing](#); [Frances Birch](#)
Cc: [Jenne Nelson](#); [Justin Lewandowski](#); [Jeffrey Fischbach](#)
Subject: Letter in Support of Dilla Sports Bar, with Modifications
Date: Wednesday, May 29, 2024 2:46:33 PM
Attachments: [Dilla Sports Bar Lic#20240000267.pdf](#)

Hello,

Please find a letter in support of Dilla Sports Bar, 1625 University Ave.

Thank you for your consideration.

Dawn Einwalter
530-400-9958

From: Dawn Einwalter
To: LH-Licensing
Subject: License Application, 1625 University Ave. W, License #20240000267
Date: May 29, 2024

Greetings,

Thank you for the opportunity to provide input on the proposed Dilla Sports Bar and Restaurant, to be located at 1625 University Ave. W.

I am a Midway neighborhood resident, a member of the Hamline Midway district council board and development committee, and a member of the Office of Neighborhood Safety's community council. While my approach to the proposed project has been influenced by these affiliations, my opinions in this letter are my own.

Dilla will be a welcome addition to the neighborhood that can contribute to the growing capacity of the Midway to serve both residents and visitors. Dilla also has the capacity to help reactivate a block face which includes businesses damaged during the civil unrest in 2020. The still vacant CVS on the opposite corner of the block continues to attract inappropriate uses and trash which local residents regularly clean up.

Dilla can enhance the overall safety of the block by creating a well-lit, visible, and inviting facade. The following suggestions are consistent with Crime Prevention through Environmental Design (CPTED) principles which emphasize the importance of activity and visibility to safety. Dilla is encouraged to consider:

- **Installing lighting** on the front and the entry areas. All previous lighting appears to have been removed and wiring is hanging above the windows.
- Using the **large storefront windows** to the restaurant's advantage to attract potential customers. Dilla's neighbor, Axman, and The Laundry Place (1475 University) are good examples of effective window use.
- Maintain an **entrance on University** to encourage people to approach the building from the front. This doesn't preclude a rear entrance, but helps to activate the front by encouraging foot traffic. A front entrance is also consistent with other businesses in the area, including Axman, Favor Beauty Salon, Lover's Garden, and Turf Club, as well as Denny's and Bank of America across the street.

None of these suggestions require major modifications to the building facade, but as noted, will help to encourage visibility, use, and visitor safety.

Dawn Einwalter
1396 Lafond Ave.
St. Paul, MN 55104

cc: DSI Zoning