HOUSING AND REDEVELOPMENT AUTHORITY OF THE CITY OF SAINT PAUL, MINNESOTA

REPORT TO THE COMMISSIONERS

DATE: APRIL 12, 2017

REGARDING:

RESOLUTION APPROVING AND AUTHORIZING \$50,000.00 IN HRA LOAN

ENTERPRISE FUNDS TO LULU'S FOOD MART & DELI #1 FOR THE BUILD-

OUT OF 1552 SAINT CLAIR AVENUE, DISTRICT 14, WARD 3

Requested Board Action

Approve and authorize a \$50,000 loan to Lulu's Food Mart & Deli #1 for the build-out of a

commercial space at 1552 Saint Clair Avenue.

Background

Lulu's was a popular neighborhood restaurant successfully owned and operated by Rouzbeh

Toliati for five years on Selby Avenue (near Snelling), but was priced out by rising rent rates and

squeezed out by inadequate space. Their food and hospitality were much-loved by Macalester

College and the surrounding neighborhood. The owner has been working on a new location on

Saint Clair Avenue (near Snelling), but needs additional funding to complete the project.

Lulu's will help stabilize a neighborhood commercial district by occupying a space that has often

been vacant over the years. In addition, Lulu's has a history of hiring and promoting students

from Central High School, launching a number of careers in the restaurant business. Lulu's on

Saint Clair is located on the 70 line and near the A line, accessible for workers throughout Saint

Paul seeking entry-level jobs in the retail food industry.

Budget Action

No budget action is required.

Future Action

No future action required.

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Financing Structure

Lulu's On Saint Clair Build-Out Budget

Sources:		Uses:	
Owner's Equity	\$60,000.00	Build-Out	\$50,000.00
Loan Enterprise Fund	\$50,000.00	Decorating	\$15,000.00
Year-Round STAR	\$10,000.00	Equipment	\$25,000.00
		Working Capital	\$30,000.00
Total Sources	\$120,000.00	Total Uses	\$120,000.00

Mr. Toliati exhausted his available funding (\$228,000) after initially moving and re-installing equipment from the original business and creating a full kitchen in the former sandwich shop at 1552 Saint Clair Avenue. To build out the dining room and open the restaurant for business \$120,000 of additional work is needed, including fixtures, flooring, decorating, painting and signage. Mr. Toliati raised \$60,000 of additional equity from family and friends, and approached the city to help fund the remaining balance. In addition to the HRA loan, Mr. Toliati is seeking \$10,000 from the Year-Round STAR program.

The proposed term of the HRA loan will be five years with an interest rate of 1%. The loan will be secured by a security interest in fixtures and equipment, and personally guaranteed by Mr. Toliati.

PED Credit Committee Review

The PED Credit Committee will review this loan on April 10th, 2017, with a recommended Risk Rating of Vulnerable.

Compliance

The project will meet all applicable compliance requirements (e.g. Vendor Outreach, Affirmative Action, Little Davis Bacon, Project Labor Agreement, Two Bid, etc.).

Green/Sustainable Development

N/A

Environmental Impact Disclosure

N/A

Historic Preservation

N/A

Public Purpose/Comprehensive Plan Conformance

This project is consistent with the Comprehensive Plan. 1552 Saint Clair is located on the block

included with the portion of Snelling Avenue guided as a Mixed Use Corridor.

Primary public purposes are the creation of a new business and new jobs. Secondary public

purposes include generation of private investment, an increase in minority-owned businesses,

and increase of tax base.

Statement of Chairman (for Public Hearing)

Recommendation:

The HRA Executive Director recommends approval of the attached resolution, authorizing

\$50,000 of Loan Enterprise Funds to Lulu's Food Mart & Deli #1 for the project at 1522 Saint

Clair Avenue.

Sponsored by: Commissioner Tolbert

Staff: Ross Currier, 651-266-6611

Attachments

• Attachment – Resolution

• Attachment – Map

• Attachment – Public Purpose

• Attachment – District 14 Profile

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